



## MEDIA ADVISORY

**FOR IMMEDIATE RELEASE**

**May 29, 2018**

**Vancouver, B.C.** – The Pacific National Exhibition (PNE) announced today that Michael McDaniel, President and Chief Executive Officer, will be stepping down from his role in early July 2018.

Michael has been with the PNE since 2000, serving as the President and Chief Executive Officer for the past 15 years. In this role he was responsible for the overall operations of the PNE's various business streams including the annual summer Fair at the PNE, Playland Amusement Park, year-round facility operations and rentals along with managing community engagement and government relations.

Over the course of his tenure, Mr. McDaniel guided the organization through the successful transition of ownership from the Province of BC to the City of Vancouver and spearheaded the City Council approved 30-year Master Plan for Hastings Park and the PNE.

Event highlights during his tenure include the 2006 World Junior Hockey Championships and the 2007 Memorial Cup; the temporary reactivation of Empire Stadium as the home venue for both the BC Lions and Vancouver Whitecaps operations; the Pacific Coliseum as the 2010 Winter Olympic Games host venue for short track speed skating and figure skating; the PNE's 100<sup>th</sup> Anniversary Fair in 2010; and leading overall business expansion with Fright Nights, Playland Nights, and the development of the TicketLeader brand.

*"On behalf of the Board of Directors, I want to thank Michael for his dedicated service to the PNE, and for his leadership of this Vancouver institution for more than fifteen years. Michael led many transformative projects for the PNE, all of which will leave a lasting legacy in this City for years to come,"* says Vancouver City Councillor Raymond Louie, Chair of the PNE Board of Directors.

*"Serving as President and CEO of the PNE has been an honour and a privilege for me. I want to thank the entire PNE team; you are part of an iconic institution that generations of British Columbians hold dear in their hearts. Thank you to the partners, sponsors and guests that have supported the PNE for so many years,"* says Michael McDaniel.

Mr. McDaniel will be taking on the role of President and General Manager at Coast Mountain Bus Company, TransLink's largest operating company.

The PNE Board of Directors has begun the recruitment for a new President and Chief Executive Officer.

**About the PNE:**

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year. The PNE is the largest single-site employer of youth in the Province.

For more information about the Pacific National Exhibition visit: [www.pne.ca](http://www.pne.ca).

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