

MINUTES

In Attendance:

PNE STAFF
Kate Chong: Co-Chair
Jeff Strickland: Co-Chair
<i>Rosa Chirico: Administrative Assistant (Regrets)</i>

COMMUNITY ADVISORY GROUP MEMBERS
Linda Shuto
Steve Canofari
Patricia Barnes
Shawna Faber
Steven Cohen
Darci Swinton
<i>Sal Audia (Regrets)</i>
<i>Pasquale Balletta (Regrets)</i>

1. Adoption of Agenda/Minutes

- No changes

2. Introductions/Housekeeping/Goals

3. Topics to Discuss

3.1 Terms of Reference- Suggested changes / considerations

- The Community Advisory Group (CAG) is in its third year. A few of the terms of reference are being suggested to be changed or up for consideration
 - Current- The meeting agenda is to be sent out two weeks in advanced
 - Consideration- The meeting agenda would be sent out one week in advanced
 - Advisory members agreed with the suggested change
 - Current- CAG meets 6 times per a calendar year and the schedule will be posted to the PNE website
 - Consideration- CAG meets 5 times per a calendar year and the minutes from the meeting will be posted to the PNE website
 - Suggested to list it as 5-6 times per a calendar year, depending on the number of topics needing to be discussed
 - With upcoming PNE Master Plan projects the 6th meeting may be required and possibly longer meeting times to accommodate the discussion

Action: *Kate to double check the Multi- Party Operating Policy (MPOP) to see if it lists the minimum number of meetings that is required.*

- Current- CAG consists of eight members (8)

- Consideration- CAG will consist of ten members (10)
 - Advisory members agreed with the suggested change
 - Provides a diverse voice even if a few members are not in attendance
- Addition to terms of reference- Minimum of 6 or 7 out of the 10 Advisory members must be in attendance for the meeting to proceed (unless otherwise okayed)
 - Advisory members suggested the minimum to be 6 members must be in attendance to move forward
- Addition to terms of reference- adding an appreciation of commitment
 - As a thank you for their participation on the Community Advisory Group to provide them a ticket package
 - Allowing them to attend a few of PNE events to see it in person
 - Suggested to consider the wording, as some advisory group members may not want tickets

3.2 Community Engagement- Open House

- Following a discussion at the Community Advisory Group meeting in November 2016 and the PNE Board of Directors public board meeting in February 2018, the PNE board requested PNE staff to look into a public open house concept.
 - These open houses would be PNE staff answering operational questions
 - Format would help to keep it positive & engaging for everyone
 - One per calendar year
 - Possible format options to consider:
 - Mingle/ Presentation Style- beginning with a mingle between neighbours and PNE staff, followed by a power point presentation on a few key items & take questions from the audience
 - Stations- Overall welcome to the group & guidelines for the evening- neighbours would be at tables, each table with a different topic and a PNE staff member would present and take questions from neighbours. The neighbours would stay at the table and the PNE staff would move.. each staff member would have a different topic
- Next steps- take feedback from meeting, present to exec group, bring a more formalized plan back to CAG, organize & promote, aim for Fall 2018 or Spring 2019

Comments:

- For timing- Fall could be more complaint based as the summer season would have just completed, where spring could be more information sharing of what's to come and high light any concerns and possibly mitigation
- Suggested to look at a combination of the two suggestion above:
 - Presentation to all
 - Questions from the group
 - Break out into tables on different topics- still able to ask questions in smaller setting/ move around to the different topics
- Suggested to have a visual aspect for neighbours to look at and ask questions (i.e.- project timeline)
- The suggested format might be too long especially if neighbours are only interested in one topic, try to engage the younger family demographic as they are more compelled to engage
- Importance of communication- making sure topics are compelling and people will want to come
- Likes the ideas of notes being taken for those who can't make the open house
- Making sure attendee's know what to expect & what we are looking for

- Provides the opportunity to share information to the neighbourhood that they may have not been aware of
- Larger topics coming up like Master Plan- likely to get a number of neighbours interested & coming out
- Allowing for the neighbours voices to be heard- hear impacts and possible solutions
- Suggesting to aim for 1st open house in Spring 2019
- Look at possible activity corner for children who come with parents
- Making sure language being used is simple and look at translating

4 For Information

4.1 Playland Season/ Playland Nights

Playland Season:

- Shared the upcoming dates for Playland season (Amusement Park Science Days/ Science of Fun/ School Year End Parties)
- No new rides for 2018
- Focusing on guest experience and improving our service

Playland Nights:

- Expansion to 6 nights vs. 4 in June/ July
- 7:00 pm- midnight
- Expanded footprint (same as Fright Night)
- Introducing VIP experience & Rapid Pass (like Fair & FN)
- More robust entertainment programming
- Shared the community programs we have in place to mitigate the impact to the neighbourhood:
 - Bike Patrol/ Clean- up crew/ Car share programs/ VPD monitoring/ traffic authority

Comments:

- When will the Playland entrance be moving off of Hastings (future Master Plan conversation)
- Communicate more of what we do to help mitigate impacts to neighbourhood through community newsletter
- Clean- up crew- not seeing as often and mainly been in vehicle

4.2 Upcoming Community Events/ Programs

- Shared upcoming events
- Deadline for PNE Community Grant & PNE Youth Council coming up shortly

This meeting concluded at 6:50 pm

Next Meeting: May 23, 2018