

**PACIFIC NATIONAL EXHIBITION
BOARD OF DIRECTORS MEETING
FRIDAY MARCH 2, 2018
6:00pm – Hastings Room**

Public Realm Portion

M I N U T E S

Chair Louie called the meeting to order at 6:06pm

Present: Mr. Raymond Louie, Chair
Mr. Malcolm Bromley, Vice Chair
Mr. Ty Speer, Director
Mr. Richard Saunders, Director
Ms. Anita Zaenker, Director
Ms. Kaye Krishna, Director

Mr. Michael McDaniel, President & CEO
Ms. Shelley Frost, Vice President, Sales & Marketing
Ms. Stacy Shields, Vice President, Human Resources
Mr. Jeff Strickland, Vice President, Operations
Ms. Sandra Ruff, Vice President, Finance
Ms. Kate Chong, Manager, Community Relations
Ms. Salome Valente, Executive Assistant / Corporate Secretary
Ms. Raya Pledge, Administrative Assistant

Guest: Ms. Eleena Marley, City of Vancouver

Regrets: Mr. Jerry Dobrovolny, Director
Ms. Jackie Hogue, Director
Ms. Patrice Impey, Treasurer

There being a quorum present and due notice having been given, the meeting was declared to be constituted for the transaction of business.

1. ADOPTION OF AGENDA

**MOVED by Director Richard Saunders
SECONDED by Director Ty Speer**

Resolved that the agenda for the Public Realm Portion of the Board of Directors meeting for Friday March 2, 2018 is adopted.

CARRIED UNANIMOUSLY

2. ADOPTION OF MINUTES

**MOVED by Director Ty Speer
SECONDED by Director Anita Zaenker**

Resolved that the minutes for the Public Realm Portion of the Board of Directors meeting from Friday December 5, 2017 are adopted.

CARRIED UNANIMOUSLY

3. STAFF REPORTS TO THE BOARD OF DIRECTORS

3.1 PNE Open Board Meetings – Two Year Review

The staff report on the PNE Open Board Meetings was provided in the Board of Directors packages for review. Mr. Michael McDaniel presented the report.

Questions from the board members were as follows:

Director Anita Zaenker inquired as to how the PNE knows what topics would be relevant for the Public Board Meetings.

Mr. Michael McDaniel responded that there are requests made by the public that are more operational in nature. However, as the Boards' role involves policy and oversight, topics remain focused in this area. Mr. Michael McDaniel also added that as the Master Plan moves forward topics will expand at Public Board meetings as more public engagements will be necessary at that time.

Director Kaye Krishna inquired around the concept of an Open House and if the PNE had held any in the past. Mr. Michael McDaniel responded that the PNE has not had an Open House in the past but is looking into having one in the future. This will allow for more dialogue between the public and PNE staff in a less structured environment.

Chair Raymond Louie inquired as to the types of topics that are discussed with the Community Advisory Group. Mr. Michael McDaniel responded that the topics are similar to the board meeting topics. Mr. Michael McDaniel also added that these topics are brought first to the Community Advisory Group to allow for feedback to be provided to the Board during each meeting.

Ms. Kaye Krishna inquired around the research for best practices and the findings for meeting times and days. Mr. McDaniel responded that there were many examples of public meetings during both the day and evening, but that there was no qualitative inquiry to these organizations pertaining to which work best. Mr. Michael McDaniel also stated that some of the meetings have been very lightly attended but feels that the attendance is strongly based on the topics addressed at the Public Board meetings.

There was one speaker registered to this agenda item:

Mr. Stewart Anderson from Kiwassa Neighbourhood House and a resident of Hastings-Sunrise

Mr. Stewart Anderson began by acknowledging that we are on the unseeded territory of the Musqueam, Squamish and Tsleil-Waututh First Nations.

On behalf of Kiwassa, Mr. Stewart Anderson stated that he hopes the meetings and engagement with the Community continues. He'd like to the PNE create the opportunity to engage and for the citizens to hear and see how the park is governed by offering transparency.

As a resident of the neighbourhood, Mr. Stewart Anderson expressed that he feels the way the meetings are structured are elitist and does not enjoy them. And, as a member of the public, coming in to be made to wait behind the partition until the meeting begins is not a positive feeling.

Questions from the Board were as follows:

Director Ty Speer asked what Mr. Stewart Anderson thoughts were around an Open House. Mr. Stewart Anderson replied that any form of community engagement is important, but not in place of open PNE Board Meetings.

Director Kaye Krishna asked Mr. Stewart Anderson what compels him to attend the meetings and what his thoughts were on encouraging more involvement. Mr. Stewart Anderson responded that Friday nights are not ideal; he doesn't think it's the topics but perhaps the openness to hearing what the public thinks. He believes in continuing the process to keep giving people the opportunity to attend and participate.

Chair Raymond Louie asked if Mr. Stewart Anderson had any other input.

Mr. Stewart Anderson responded that the PNE should look at how the City of Vancouver Council operates. He feels there shouldn't be a limit to topics and the number of meetings is currently at a minimum but could increase to allow further opportunity to engage.

Comments from the Board were as follows:

Director Ty Speer stated he is in support of the idea of an Open House and sees the potential value in this type of community engagement.

Director Anita Zaenker commented on the value of public consultation – using a model to ask the public for feedback, as well as other structures. Then provide the Board with snapshots of what is being done well, what can be worked on or is not working. And, that legitimate feedback can be acquired through digital mediums as well.

Chair Raymond Louie commented on sensitivity to times of year when scheduling Public Board meetings (i.e. Spring Break, Holidays, etc.) so not to limit availability for participation.

3.2 Chinese Lantern Festival Recap

The staff report on the Chines Lantern Festival Recap was provided in the Board of Directors packages for review. Mr. Jeff Strickland presented the report.

There were no speakers to this agenda item.

Questions from the Board were as follows:

Chair Raymond Louie inquired around the length of time for move-in (long) vs. move-out (shorter) and if it's possible to shorten these times? Mr. Jeff Strickland responded that a number of factors affect these timelines as some lanterns arrive pre-assembled and others need to be assembled on-site. The move-out is faster as many of the materials are recycled post event.

3.3 PNE Community Grant Fund

The staff report on the PNE Community Grant Fund was provided in the Board of Directors packages for review. Ms. Kate Chong presented the report.

There were no speakers registered to this agenda item.

Questions from the Board were as follows:

Ms. Anita Zaenker inquired as to why the PNE doesn't fund infrastructure as part of this program. Ms. Kate Chong responded that for the initial focus of the grant fund was on events and not infrastructure. Mr. Michael McDaniel added that when asked, the community wanted programmed activities for the neighbourhood to attend – so the purpose of the grant is adding elements of programming that bring people together in the community throughout the year. Perhaps infrastructure can be included in the future.

Director Ty Speer noted that fundraisers aren't included in the grant fund and if these could be included in the future. Director Ty Speer also inquired if the PNE allows people/organizations to be funded year over year or different groups each year? Ms. Kate Chong responded that the PNE already has a program in place to address fundraising and annually the PNE donates to over 500 organizations. Ms. Kate Chong also added that organizations may apply every year regardless if they were funded the year prior.

Chair Raymond Louie inquired if further information can be acquired on the participation at these events. Who attends, where attendees live, etc. Ms. Kate Chong responded that a general recap of the event is acquired from each group and that she will follow up with the organizations for further details.

4. NEXT BOARD MEETING

It was agreed that the next Board meeting with Public Realm Portion would be Friday June 8, 2018 at 6:00pm.

5. ADJOURNMENT OF PUBLIC PORTION OF MEETING

MOVED by Mr. Ty Speers

SECONDED by Ms. Anita Zaenker

Resolved that the Public Portion of the Board of Directors meeting be adjourned at 7:10pm

CARRIED UNANIMOUSLY