

PLAYLAND VISITOR PROFILE

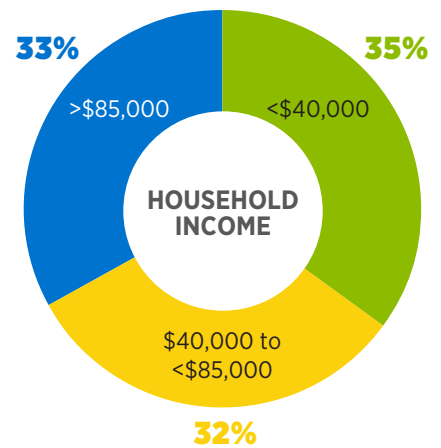
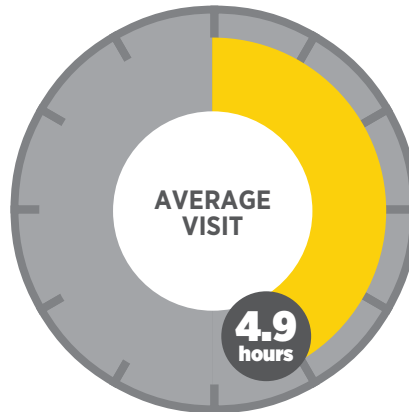
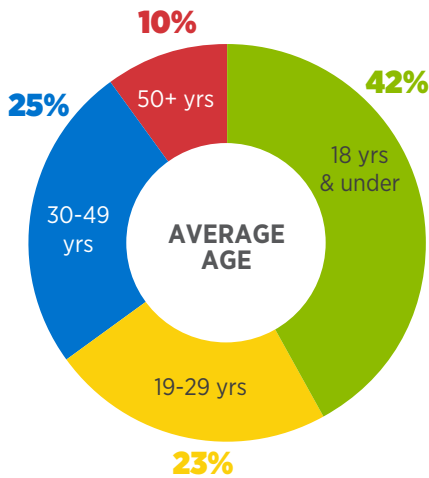
**OVER
330,000**

2018 ATTENDANCE

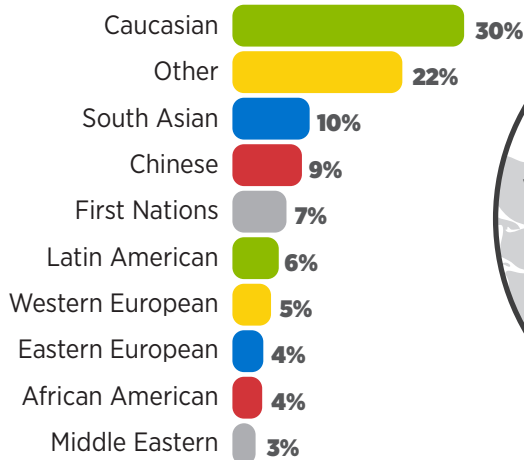


WHY DO THEY COME?

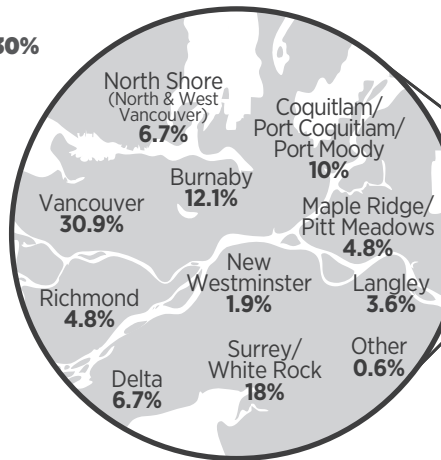
- 1 RIDES**
- 2 BECAUSE THE KIDS WANTED TO**
- 3 ENTERTAINMENT**



CULTURAL BACKGROUND



WHERE DO GUESTS LIVE?



HOW FAR WILL YOU REACH?

