

# ACTIVATIONS AT THE FAIR

Reach over 750,000 people by sampling at Vancouver's best-loved summer tradition. Choose from a variety of prime locations for a duration of 1-15 days.



## 2019 FAIR RATES

SQUARE FEET	BRAND DIRECT		
	1-7 DAYS	8-14 DAYS	15 DAYS
Up to 299	\$10.50	\$9.45	\$8.93
300-599	\$7.00	\$6.30	\$5.95
600+	\$3.75	\$3.38	\$3.19

*Pricing per square foot per day*

Express Gate Sampling	\$400 per hour (minimum 2 hours)
Roaming	\$1000 per day (does not include static location)

- Samplers receive recognition on onsite signage at gates.
- Pricing includes space rental only. Power, tents, tables, chairs, stanchions and other items can be rented from the PNE for an additional charge.
- Activation booths must be properly staffed, lit and functional during The Fair's full operational hours (11am-11pm), rain or shine.
- All samples, activities and products must be approved in advance by the PNE.
- The PNE maintains a strict "No balloons, No stickers" policy.

## WHY DO PEOPLE COME TO THE FAIR?

- 1 FOOD**
- 2 TRADITION**
- 3 SUPERDOGS**
- 4 CONCERTS**

**FAIR AT THE PNE OPERATING HOURS: August 17 to September 2, 2019, 11am to 11pm** (closed Monday, August 19 & 26)

## LET'S TALK SAMPLING!

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