

**PACIFIC NATIONAL EXHIBITION
BOARD OF DIRECTORS MEETING
THURSDAY MAY 23, 2019
9:00am – Hastings Room
Business Portion**

M I N U T E S

Chair Dominato called the meeting to order at 9:13am

Present: Lisa Dominato, Chair
Patrice Impey, Treasurer
Ty Speer, Director
Jackie Hogue, Director
Richard Saunders, Director
Jerry Dobrovolny, Director
Rachel Roy, Director
Nick Kassam, Director

Shelley Frost, President & CEO
Jeff Strickland, Vice President, Operations
Sandra Ruff, Vice President, Finance and Corporate Services
Stacy Shields, Vice President, Human Resources
Karen Massicotte, Vice President, Sales and Marketing
Salome Valente, Executive Assistant / Corporate Secretary

Regrets: Malcolm Bromley, Vice Chair

Guest: John Brody, Project Manager, PNE
Eleena Marley, City of Vancouver

There being a quorum present and due notice having been given, the meeting was declared to be constituted for the transaction of business.

1. ADOPTION OF AGENDA

**MOVED by Director Richard Saunders
SECONDED by Director Ty Speer**

Resolved that the agenda for the Business Portion of the Board of Directors meeting for Thursday May 23, 2019 is adopted.

CARRIED UNANIMOUSLY

2. ADOPTION OF MINUTES

**MOVED by Director Jackie Hogue
SECONDED by Director Ty Speer**

Resolved that the minutes for the Business Portion of the Board of Directors meeting for Thursday April 18, 2019 are adopted.

CARRIED UNANIMOUSLY

3. LABOUR MANAGEMENT MINUTES

The Labour Management Committee minutes were provided in the Board of Directors packages for review. Stacy Shields reviewed the minutes.

4. FINANCIALS

4.1 Year End Financial Statements – March 31, 2019

The unaudited year-end financial statements were provided in the Board of Directors packages for review. Sandra Ruff reviewed the statements and highlighted key areas.

Director Ty Speer suggested that it would be nice to see the evolution of year round events over the last 3 years.

The Board of Directors requested that flat shows be renamed to trade and consumer shows to accurately reflect that type of business.

Chair Lisa Dominato was interested in the overall sponsorship trends at the PNE. Karen Massicotte responded that a presentation on sponsorship could be done at a future Board of Directors meeting.

4.2 2018 Year End Capital Budget

A staff report on the 2018 year end capital budget was provided in the Board of Directors packages for review. Sandra Ruff reviewed the report.

4.3 2019 YTD Financial Statements – April 30, 2019

The financial statements were provided in the Board of Directors for review. Ms. Sandra Ruff provided a brief overview of the financial statements

5. STAFF REPORTS TO THE BOARD OF DIRECTORS

5.1 Playland Creative

A presentation on the 2019 Playland creative was provided in the Board of Directors packages for review. Karen Massicotte presented the 2019 Playland creative including Print and Radio along with some statistical data on the Playland demographic.

Director Jerry Dobrovolny asked if there were any statistics on effectiveness of each of the Playland campaigns throughout the years. Karen Massicotte responded that statistics are available and that information could be brought to a future Board of Directors Meeting.

5.2 Harvestland

A presentation on the Harvestland event was provided in the Board of Directors packages for review. Karen Massicotte delivered the presentation. Director Jerry Dobrovolny suggested that PNE staff look into a possible partnership with City Farmer for this event.

5.3 Fair Entertainment

A presentation on the entertainment for the 2019 PNE Fair was provided in the Board of Directors packages for review. Jeff Strickland delivered the presentation.

5.4 Hastings Park / PNE Master Plan Update

A presentation on the Hastings Park / PNE Amphitheatre Renewal was provided in the Board of Directors packages for review. John Brody delivered the presentation.

The Board of Directors expressed that the process was taking too long and to look at ways to advance this forward in a quicker way.

The Board of Directors felt that a funding strategy needed to be done for the Amphitheatre portion and for the whole Master Plan.

The Board of Directors agreed that Scenario D is the ultimate outcome but may not be able to get there financially right away and therefore may need to do it in phases.

Director Ty Speer suggested that the RFEOI for partnership funding should be very open and allow for a wider range of information on what others can bring to the table as funding options.

The Board of Directors discussed various implications of RFEOI structure.

MOVED by Director Jerry Dobrovlny

SECONDED by Director Nick Kassam

Resolved that the HP-PNE Board of Directors endorse the following recommendations from the Steering Committee to move forward on the Amphitheatre Renewal with the objective to:

- A. Focus on and complete Functional Programming and Conceptual Design for Scenario D (High-end Upgrade), without excluding lower cost options (Scenario C - Mid Level Upgrade and Scenario B - Minimum Upgrade with roof)
- B. Explore potential partnership opportunities in the next phase of work to identify COV/PNE programming and partnership requirements, funding capacity of potential partners, and the feasibility of partnership opportunities. Bring Back recommendations to HP-PNE Master Plan Steering Committee.

Amended

AMENDMENT MOVED by Director Jerry Dobrovlny

SECONDED by Director Jackie Hogue

THAT objective A be amended as follows:

That the words “without excluding lower cost options (Scenario C – Mid Level Upgrade and Scenario B – Minimum Upgrade with roof)” be replaced with “and report back to HP-PNE Board of Directors with a funding strategy that could involve phasing if necessary”

THAT objective B be amended as follows:

That the words “with the PNE retaining operating control of the facility” be added to the end of objective B.

CARRIED

(Chair Lisa Dominato, Director Ty Speer and Director Patrice Impey opposed)

After discussion, the amended motion was put and **CARRIED UNANIMOUSLY**

FINAL MOTION AS APPROVED

Resolved that the HP-PNE Board of Directors endorse the following recommendations from the Steering Committee to move forward on the Amphitheatre Renewal with the objective to:

- A. Focus on and complete Functional Programming and Conceptual Design for Scenario D (High-end Upgrade), report back to the HP-PNE Board of Directors with a funding strategy that could include phasing if necessary.
- B. Explore potential partnership opportunities in the next phase of work to identify COV/PNE programming and partnership requirements, funding capacity of potential partners, and the feasibility of partnership opportunities with the PNE retaining operating control of the facility. Bring back recommendations to HP-PNE Master Plan Steering Committee.

5.5 Upcoming Events

A list of upcoming events was provided in the Board of Directors packages for review. Ms. Karen Massicotte reviewed the list and highlighted some of the upcoming events.

6. NEXT BOARD MEETINGS

It was agreed that the next Board of Directors meetings would be May 23, 2019 (In Camera and Business) and June 17, 2019 (Public Portion).

7. NEW BUSINESS

None

8. ADJOURNMENT OF BUSINESS PORTION OF MEETING

MOVED by Director Ty Speer

SECONDED by Director Richard Saunders

Resolved that the Public Portion of the Board of Directors meeting be adjourned at 11:23am

CARRIED UNANIMOUSLY