



GREAT YEAR FOR 109TH ANNUAL PNE FAIR

B.C.'s largest ticketed event continued its century-long tradition creating memories for thousands with world-class attractions, entertainment and food

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Vancouver, B.C.: British Columbia's most beloved and well-attended traditions came to a close Monday evening as the 2019 PNE Fair wrapped up after 15 days of creating great family fun and memories for the more than 730,000 guests who attended from August 17th to September 2nd.

As always, this year's Fair included something for everyone with great additions of ambient entertainment. New and returning programming included the superconscious experience of *Reveen*, medieval-style jousting from the Knights of Valour, an expanded agriculture program, the *Snap Happy* interactive selfie-experience and the Revel District featuring family-friendly entertainment and fun such as *For the Love of Drag* show and mechanical bull riding for all ages. Favourites such as the *President's Choice SuperDogs*, *Dinosaur Stomp*, Marketplace, and Festival Park with a captivating end of night finale, *Electric Fire*, ensured there was variety for all guests. Summer Night Concerts was a huge hit with the likes of *Billy Idol*, *Blue Rodeo*, *STYX*, *UB40*, *Collective Soul* and the *Gin Blossoms*. Delicious food included everything from deep fried chicken skins to dill pickle pizza and the Fair celebrated 90th anniversary of *Jimmy's Lunch*, all complemented by the PNE's custom *NeFairious* beer collaboration brewed by Parallel 49.

"The 2019 PNE Fair was a tremendous success thanks to our partners, vendors, performers, PNE staff and the hundreds of thousands of guests who make this Canadian tradition so special," said PNE President and CEO Shelley Frost. "We are very proud of the success of this Fair. Attendance was strong, the weather cooperated resulting in a strong momentum of energy and excitement that could be felt by all our guests. We received very positive feedback for both our new and returning features."

Frost says work on the 2020 PNE Fair will begin immediately and will continue its legacy of supporting communities and creating memories.

PNE PRIZE HOME TO BE DRAWN SEPTEMBER 9TH

This year's PNE Prize Home is a luxurious, 3,159-square-foot farmhouse-style contemporary masterpiece that will be relocated to Kelowna's picturesque Kirschner Mountain, with its incredible valley and lake views, following the 2019 PNE Fair. Defined as a Net Zero Ready home, this year's three-bedroom and 2.5-bathroom prize home is one of a select few that holds the distinction of being able to produce as much energy as it consumes. The final **Grand Prize Draw** will be held at 6:30pm on September 9, 2019.

The PNE Fair remains British Columbia's largest ticketed event, with this year's attendance of 731,708 (2018 Fair attendance: 705,381; 2017 Fair attendance 722,466).

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About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to delivering over 2 million visitors a year with memorable experiences through access to first-class cultural, music, sporting and family entertainment events, as well as access to public space for passive recreation. Founded in 1910, the PNE's home is Hastings Park, a multi-facility venue in Vancouver where the organization manages four activity streams: the annual PNE Fair, Playland Amusement Park, Park Care and Facility Maintenance and an expansive portfolio of year-round events. All revenues generated are invested back into park space, community programs and non-revenue generating educational and entertainment experiences.

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