



MEDIA ADVISORY

PNE HOSTS LARGEST HARVEST FESTIVAL IN CANADA

Harvestland opens this week | Oktober 10-20, 2019

For immediate release

Monday October 7th, 2019

Vancouver, B.C. – To celebrate the fantastic new family event **Harvestland**, the PNE is thrilled to offer **FREE ADMISSION** to **Harvestland** for the first 2 hours on opening day, Thursday October 10th. But, that's not all... this weekend guests can **RIDE FOR FREE** on Saturday October 12th between 12 PM – 1 PM.



"We are thrilled to be opening our doors to Harvestland this year as we continue to work towards providing the community with a diverse set of family festivals that are easily accessible throughout the year.", says Shelley Frost, PNE President & CEO. *"This Fall the festival grounds have something for everyone to enjoy, whether it be our selection of amusement rides, pumpkin patch, or the educational agriculture learning area for children. Harvestland is the autumn adventure you won't want to miss."*

Family fun at Harvestland includes tractor rides, a pumpkin patch, knight camp, pumpkin slingshots, games, traditional Oktoberfest fare and more!



Harvestland

Dates: Friday October 11th – Monday October 14th,
Wednesday October 16th – Sunday October 20th

Location: Pacific National Exhibition
2901 Hastings East
Vancouver, B.C., V5K 5J1

Admission: Adults - \$14.99 (*plus taxes & fees*)
Seniors & Children - \$9.99 (*plus taxes & fees*)
Family Pass (2 adults, up to 3 children) - \$44.99 (*plus taxes & fees*)

For more information and to purchase Harvestland tickets visit:
<https://harvest.land/festival/>

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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