

## **MEDIA ADVISORY:**

## FRIGHT NIGHTS AT PLAYLAND OPENS THIS WEEKEND

Fright Nights runs from October 4<sup>th</sup> to October 31<sup>st</sup> on select nights

For Immediate Release Tuesday, October 1st, 2019

**Vancouver, B.C.** – Western Canada's most highly anticipated Halloween event, **Fright Nights,** takes over Playland this weekend, running on select nights from October 4<sup>th</sup> to October 31<sup>st</sup>. With 20 hair-raising rides, amazing live shows, and eight haunted houses to choose from, this Halloween season at Playland promises to be the scariest yet!

**NOTE:** Members of the working media are invited to film the opening of Fright Nights at Playland, please e-mail: klandert@lbmg.ca



Guests at Fright Nights have the option to purchase a Rapid Pass, which offers the same access as a regular gate pass PLUS access to an expedited line for park entry, each haunted house and *The Beast*, *Wooden Roller Coaster*, *Music Express*, *AtmosFEAR*, and *Hellevator*. Guests will also be able to save \$2 by purchasing tickets online.

**Opening weekend times:** October 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup>, 7pm – 11pm

**Location:** Playland at the PNE

2901 East Hastings St, Vancouver, BC

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## Timeline and pricing:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					7-11pm Gate \$27 Rapid \$69	7-11pm Gate \$27 Rapid \$69
7-11pm Gate \$27 Rapid \$69	7 Closed	8 Closed	9 Closed	Closed	7pm-12am Gate: \$37 Rapid \$89	7pm-12am Gate: \$37 Rapid \$89
7pm- 12am Gate \$37 Rapid \$89	Closed 14	Closed 15	7pm-12am Gate \$37 Rapid \$89	7pm-12am Gate: \$37 Rapid \$89	7pm-1am Gate: \$47 Rapid \$109	7pm-1am Gate: \$47 Rapid \$109
7pm- 12am Gate \$37 Rapid \$89	Closed 21	Closed 22	7pm-12am Gate \$37 Rapid \$89	7pm-1am Gate \$47 Rapid \$109	25 7pm-1am Gate: \$47 Rapid \$109	7pm-1am Gate: \$47 Rapid \$109
7pm- 12am Gate \$37 Rapid \$89	28 7pm-12am Gate \$37 Rapid \$89	7pm-12am Gate \$37 Rapid \$89	7pm-12am Gate \$37 Rapid \$89	7pm-12am Gate \$37 Rapid \$89		

**Online**: Save \$2 off regular admission, \$4 off Rapid Passes

Due to the overwhelming demand and to ensure a quality guest experience, Fright Nights is putting a cap on the number of tickets sold per day. <u>Tickets must be purchased for a specific date</u>. Event nights have limited availability and may sell out.

Admission includes unlimited access to all eight haunted houses, shows and 20 rides. (There is an additional charge for the Revelation).

For more information and to purchase tickets, visit <u>www.frightnights.ca</u>.

Warning! Not recommended for ages 13 and under, seniors 65+, people with sensitivity to strobe lighting or fog machines, people with high blood pressure, heart conditions, pregnant women or scaredy-cats. **Absolutely no guest costumes or guest costume** face make up allowed.

## About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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