

**PACIFIC NATIONAL EXHIBITION
BOARD OF DIRECTORS MEETING
MONDAY MARCH 4, 2019
6:00pm – Hastings Room**

Public Realm Portion

M I N U T E S

Chair Dominato called the meeting to order at 6:02pm

Present: Lisa Dominato, Chair
Malcolm Bromley, Vice Chair
Jerry Dobrovolny, Director
Patrice Impey, Treasurer
Richard Saunders, Director
Jackie Hogue, Director

Shelley Frost, President & CEO
Karen Massicotte, Vice President, Marketing, Sales & Business Development
Jeff Strickland, Vice President, Operations
Sandra Ruff, Vice President, Finance
Stacy Shields, Vice President, Human Resources
John Brodie, Project Manager, HP/PNE Master Plan
Whitney Law, Manager, Community Engagement
Salome Valente, Executive Assistant / Corporate Secretary
Raya Pledge, Administrative Assistant

Regrets: Ty Speer, Director

There being a quorum present and due notice having been given, the meeting was declared to be constituted for the transaction of business.

1. ADOPTION OF AGENDA

Chair Lisa Dominato requested that agenda item 3.4 be moved up to 3.1.

MOVED by Director Jerry Dobrovolny
SECONDED by Director Richard Saunders

Resolved that the agenda for the Public Realm Portion of the Board of Directors meeting for Monday March 4, 2019 as amended is adopted.

CARRIED UNANIMOUSLY

2. ADOPTION OF MINUTES

MOVED by Director Jackie Hogue
SECONDED by Director Jerry Dobrovolny

Resolved that the minutes for the Public Realm Portion of the Board of Directors meeting from Monday June 11, 2018 are adopted.

CARRIED UNANIMOUSLY

3. STAFF REPORTS TO THE BOARD OF DIRECTORS

3.1 The Future of the 4/20 Cannabis Protest Event and Possible Relocation from Sunset Beach to Another Vancouver Location for 2020:

The presentation on the 4/20 protest and alternate locations for 420 was provided in the Board of Directors packages for review. Shelley Frost delivered the presentation.

Chair Lisa Dominato proposed the following amendment to the original motion:

That the Hastings Park/PNE Board write Vancouver City Council to communicate that Hastings Park will not serve as a relocation site for the 4/20 protest activities.

Furthermore that the Hastings Park/PNE Board remains committed to only hosting controlled events that fulfill the strict PNE event criteria and City of Vancouver bylaws.

Chair Lisa Dominato also requested that all questions for Shelley Frost be deferred until the speakers.

Speakers

There were 7 speakers registered to this agenda item. One registered speaker did not attend.

The following 6 people spoke in favour of the motion set forth by the Board opposing the relocation of the 4/20 protest to Hastings Park:

Steve Canofari – Community Advisory Group Member, Hastings-Sunrise Resident
Linda Shuto – Community Advisory Group Member, Hastings Sunrise Resident
Dennis Donnelly – Communications Officer CUPE 1004, 40 yr PNE employee
Pasquale Balletta – Community Advisory Group Member, Hastings-Sunrise Resident
Kevin Chaplin – Hastings Sunrise Resident
Kathy Coppin – Hastings Sunrise Resident

There were no questions from the board.

**MOVED by Director Jerry Dobrovlny
SECONDED by Director Patrice Impey**

Resolved That the Hastings Park/PNE Board will write to Vancouver City Council to communicate that Hastings Park will not serve as a relocation site for the 4/20 protest activities. Furthermore, the Hastings Park/PNE Board remains committed to only hosting controlled events that fulfill the strict PNE event criteria and City of Vancouver bylaws.

CARRIED with Director Malcolm Bromley abstaining from the vote

3.2 Playland Redevelopment Update

The presentation on the Playland Redevelopment Update was provided in the Board of Directors packages for review. John Brodie delivered the presentation.

There were no speakers to this agenda item.

Questions from the Board were as follows:

Chair Lisa Dominato inquired whether PNE staff was having active conversations with Translink around additional service to Hastings Park to mitigate parking issues. Shelley Frost responded that the PNE does work closely with Translink on an event by event basis to enhance services to the site.

Chair Lisa Dominato also inquired on the Amphitheatre vision and if it would include cultural and other civic events in addition to concerts. John Brodie that a working calendar has been put together and approximately one third of the events held here would fit into that category.

3.3 Agriculture Programming

The presentation on Agriculture Programming was provided in the Board of Directors packages for review. Jeff Strickland delivered the presentation.

There were no speakers to this agenda item.

Questions from the Board were as follows:

Director Patrice Impey inquired on the numbers of guests or demographics visiting the Agriculture area of the Fair. Karen Massicotte responded that last year's Fair saw 125,000-145,000 guests visit the barns, of that number 35,000-45,000 went through the Kids Discovery Farm. This number continues to grow as it is a very experiential activity.

3.4 Sustainability Update

The presentation on Sustainability was provided in the Board of Directors packages for review. Karen Massicotte delivered the presentation.

There were no speakers to this agenda item.

Questions from the Board were as follows:

Director Richard Saunders inquired on whether the Fair will continue to have people assisting guests at diversion stations and if there is a cost to this program. Karen Massicotte responded that the PNE will continue to work with the Binners Project to facilitate sorting and proper use of diversion stations. Implementing this practice has increased the PNE's diversion rate by 9% and this year we're on track for a 6% increase in diversion over the previous year.

Chair Dominato inquired if vendors are required to meet the diversion metric by using composting and recyclable materials for their products. Karen Massicotte responded that in 2019 the PNE is moving toward 100% compostable plates, serving containers, cutlery, straws, etc. The PNE also works with the vendors by educating them and communicating the expectations so the vendors can then take this information to their suppliers to acquire the products needed to meet our standards.

4. NEXT BOARD MEETING

It was agreed that the next Board meeting with Public Realm Portion would be Monday June 17, 2019 at 6:00pm.

5. ADJOURNMENT OF PUBLIC PORTION OF MEETING

MOVED by Director Jerry Dobrovlny
SECONDED by Director Richard Saunders

Resolved that the Public Portion of the Board of Directors meeting be adjourned at 8:32pm

CARRIED UNANIMOUSLY