

PNE ANNOUNCES NEXT ROUND OF EVENTS IN SUMMER 2020 LINEUP

Playland is set to expand its opening with 12 additional rides and the PNE celebrates BC Day with dine-in and drive-thru experiences

For Immediate Release July 28, 2020

Vancouver, BC – The PNE is proud to present the next round of events in their summer 2020 lineup. Starting August 1, **Playland** – Vancouver's iconic amusement park – is pleased to welcome back thrill seekers to enjoy an expanded selection of rides that have been added to the 2020 modified park experience lineup, including the iconic Wooden Roller Coaster. This BC Daylong weekend will also bring the fourth installment in the Taste of the PNE series – Best of BC Celebration.

"We were thrilled to welcome families back to Playland on July 10 and we are ready to expand that offering, providing guests the opportunity to enjoy their favourite summer thrill rides again this year," says PNE President and CEO Shelley Frost. "We're also excited to present the next event in our Taste of the PNE series, celebrating our incredible province this weekend Aug 1-3. We are supporting more local vendors for this drive-thru and are able to welcome guests who don't have access to a car for a safe, new, dine-in the park experience. Come celebrate BC with us this weekend!"

PLAYLAND

Starting August 1, Playland will be open on Saturdays, Sundays and holidays from **11 a.m. to 5 p.m.** – all tickets must be pre-purchased in advance at <u>ticketleader.ca</u>.

In addition to the 12 rides and attractions that have been available since the park's opening, the expanded selection features some of Playland's most popular: The Wooden Roller Coaster, The Beast, Westcoast Wheel, Pirate Ship, Atmosfear, Music Express, Breakdance, Rock'n'Cars, Dizzy Drop and the Revelation (note: Revelation is an additional ticketed experience).

Paid admission to Playland includes unlimited rides during your visit, and a souvenir Playland face mask. It is mandatory to wear a face covering while in queues and on rides.

In support of safe, clean fun, the PNE reminds guests to stay home if they're sick. Playland will have an enhanced list of safety precautions to ensure the health and safety of all visitors and staff. These include:

- Limited capacity and transactions capacity has been reduced to allow for physical distancing so you must purchase tickets in advance for date/time specific entry. Cash will not be accepted.
- Space for safety practice physical distancing, keep 6 feet / 2 metres between your party and other guests. Plexiglass shields have been installed where possible.
- Clean hands often wash regularly with soap. Use sanitizer before and after each ride. Enhanced cleaning measures have been added throughout the park.
- Masks required face coverings must be worn in queue lines and on rides and they are recommended throughout the park.

LIMITED RIDES (Ages 3-and-up; Kids & Family Rides only) \$29.50
THRILL RIDES (Minimum height 48 inches - includes Thrill, Kids & Family Rides) \$39.50

Lyft is the proud Official Rideshare Partner of the PNE. Guests can be dropped off close to the Playland gate. Those who take Lyft can skip the line at the Sea-to-Sky Swinger by showing their ride receipt on their mobile device at the Lyft Express Line entrance. Guests using Lyft to get to Playland will also receive a special offer. For more information on Lyft and to sign up, please visit: https://www.lyft.com/rider/cities/vancouver-bc.

BC DAY

This BC Day long weekend (August 1-3) offers the fourth installment in the hugely popular A Taste of the PNE series – A Taste of the PNE: Best of BC Celebration.

The event features a beautiful afternoon or evening option of outdoor dining paired with lively entertainment. The event will be physically distanced with a 50-person capacity to ensure the health and safety of all patrons and staff. Guests can choose from the following timeslots: **1:00 p.m. to 3:00 p.m., 3:30 p.m. to 5:30 p.m.,** or **6:00 p.m. to 8:00 p.m.** Tickets are \$49.50 and must be purchased in advance. Each ticket includes admission, entertainment, a tour of the stunning 2020 Prize Home, and dinner and one drink of choice from some of the PNE's most beloved vendors, like Henry's Chicken and Steve O's. Additional drinks must be purchased separately. Admission also includes a pair of tickets to the PNE Fair in 2021 and \$10 off Playland passes (limited one per customer).

Drive-thru guests will also be treated to the same PNE favourites, as they make their way through the beautiful PNE grounds. Tickets must be purchased in advance and price is dependent upon food orders. Tickets also include a pair of tickets to the PNE Fair in 2021.

Food vendors include Henry's Chicken serving half chicken with corn on the cob, Tin Lizzy serving Wiggle Chips, Steve O's serving deep fried desserts (Kit Kat Fries, Mars bars and Oreos), and a selection of BC craft beer, cider, and wine options.

Attendees <u>must</u> pre purchase an online ticket at: <u>www.ticketleader.ca</u>.

For more information on Playland and A Taste of the PNE: Best of BC Celebration, please visit: www.pne.ca

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

-30-

Media contact:

Laura Ballance <u>Laura@LBMG.ca</u> 604-771-5176 Shona Wercholuk

SWercholuk@LBMG.ca

604-805-4821