



## Pacific National Exhibition Announces Drive-Thru 2020 PNE FAIR!

For Immediate Release  
August 6, 2020

**Vancouver, B.C.** — For 110 years generations of British Columbians have been coming to the PNE Fair as their end-of-summer tradition. Guests who once came with their grandparents, today come with their grandchildren and the smell of frying onions, the screams from the iconic Wooden Coaster, a nighttime show under a Vancouver summer sky, mini donuts and SuperDogs all make up the collective memories of our province.

It is clear that due to circumstances none of us can control, the PNE cannot host its traditional Fair this year. But our creative team has found a way to keep the Fair traditions and experiences alive for fairgoers in 2020.

And so the Pacific National Exhibition is proud to announce a 2020 Fair drive-thru experience that will give guests a taste of all their traditional Fair favourites!

*“We really wanted to showcase those special PNE memories of great entertainment and bring together British Columbians for their traditional end-of-summer PNE experience that celebrates the best of the PNE Fair,”* says the PNE Creative Director Patrick Roberge. *“SuperDogs, a parade, larger than life dinosaurs, great food and of course agriculture will all be a part of this family-friendly event.”*

Guests attending the 2020 PNE Fair drive-thru event will see a number of Fair favourites including:

## A Taste of the PNE: Drive-Thru Fair Experience - August 22 – 30 (closed Monday the 24<sup>th</sup>)

- The President's Choice® SuperDogs™ Tail-Gate Party!
- Drive thru-agriculture displays including all your favourite barnyard animals
- A Summer Celebration PNE Reverse Parade!
- Win A House, Win a Car! PNE Prize Home drive thru ticket sales
- Larger than life dinosaurs and your favourite cartoon characters
- Iconic Fair food including Hunky Bills, mini donuts, corn dogs and poutine!

Hours: 11am – 7pm

Price: \$25 per car load (regardless of number of passengers)

- Price includes 2 tickets to the Fair 2021, per vehicle and a PNE face mask
- Food purchases and Prize Home ticket purchases are extra

The 2020 PNE Fair programming will adhere to full social distancing protocols developed in consultation with Vancouver Coastal Health.

Attendees must pre purchase an online ticket at: [www.ticketleader.ca](http://www.ticketleader.ca).

Playland will also be open Saturdays, Sundays and holidays until September 7. Hours: 11am – 5pm and a separate ticket can be purchased at: [www.ticketleader.ca](http://www.ticketleader.ca).

For more information about PNE visit: [www.pne.ca](http://www.pne.ca)

### **About the PNE:**

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to delivering over 2 million visitors a year with memorable experiences through access to first-class cultural, music, sporting and family entertainment events, as well as access to public space for passive recreation. Founded in 1910, the PNE's home is Hastings Park, a multi-facility venue in Vancouver where the organization manages four activity streams: the annual PNE Fair, Playland Amusement Park, Park Care and Facility Maintenance and an expansive portfolio of year-round events. All revenues generated are invested back into park space, community programs and non-revenue generating educational and entertainment experiences.

-30-

### **Media Contact:**

Laura Ballance  
604.771.5176 (mobile)  
Laura@LBMG.ca

Shona Wercholuk  
604.805.4821 (mobile)  
swercholuk@lbgm.ca