

PNE ANNOUNCES OCTOBER EXPERIENCES WITH SOMETHING FOR THE ENTIRE FAMILY

FOR IMMEDIATE RELEASE September 23, 2020

Vancouver, BC: Following its highly successful PNE Fair Drive-Thru Experiences, the Pacific National Exhibition is proud to announce its October plans for Halloween fans of all ages!

"Halloween is an incredibly important part of the year for everyone here at the PNE," says President and CEO Shelley Frost, "and we've had a lot of questions and interest in our plans for 2020, given the situation with COVID-19. I'm really proud that our team has developed two very unique experiences for a wide range of guests. Although it is not possible to host our traditional Fright Nights, we have a new haunting experience and chilling décor for our young adult Fright Night fans and this year we will have a separate experience on-site aimed at children and parents who are limited in their trick-or-treat options due to the pandemic."



Although the Fright Nights haunted houses are not possible during COVID-19, Playland is thrilled to announce that as of October 9 the park will be transformed into **Slayland - Night of a Thousand Screams!** It will feature twenty rides, including The Beast, the iconic Wooden Roller Coaster, the Atmosfear and a walk-through outdoor haunted experience and chilling décor throughout the park. **Slayland** is the first time in the PNE Halloween event history that guests will be allowed to wear costumes. There will be themes for costumes each weekend, from retro to superheroes. While costumes are allowed, please note that face paint and costume masks are <u>not</u> allowed, and COVID-19 masks will continue to be required in all queues and while on attractions.

Since there will be no haunted houses, this is also the first time that children under 13 will be allowed, based on parental discretion (it is still not recommended for children under the age of eight).

Dates: Oct 9th -1 1th, 16th - 18th, 22nd - 25th, 29th - 31st

Hours: 6:00 pm - 11:00 pm

Admission: Oct 9^{th} – 25^{th} - \$39.50 (includes complimentary mask [while quantities last] and all fees and taxes)

Oct $29^{th} - 31^{st}$ - \$44.50 (includes complimentary mask [while quantities last] and all fees and taxes



A Taste of the PNE: Drive-Thru Tricks-and-Treats Edition

The latest in the PNE drive-thru experiences is the A Taste of the PNE Drive-Thru: Tricks-and-Treats Edition. This family-oriented experience will include live spooky characters, Halloween décor, and safe trick-or-treating for the little ghouls and goblins!

Admission includes the drive-thru experience as well as a trick-or-treat bag with a selection of mini PNE goodies that includes a Halloween-themed candy apple, treat-sized popcorn, mini cotton candy, mini donuts and packaged candy. This event is for the kids and families who are not quite ready for Slayland - Night of a Thousand Screams.

Dates: Oct 30th & 31st

Hours: October 30th 4:00 – 8:00 pm, October 31st 11:00 am-8:00 pm (tickets must be purchased for a

specific timeslot)

Admission: \$25 per carload, includes one trick-or-treat bag of goodies, additional treat filled bags can

purchased for \$15 each (prices include all fees and taxes)

To purchase tickets to either of the October experiences visit: www.pne.ca.

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

-30-

Media Enquiries: Laura Ballance PNE Media Relations laura@lbmg.ca 604.771.5176 (cell)

Josh Kilner PNE Media Relations JKilner@LBMG.ca 778.989.1469 (cell)