

PEMBERTON RESIDENT WINS 86th ANNUAL PNE PRIZE HOME

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Vancouver, B.C. – Keeping up over eight decades of tradition, today the Pacific National Exhibition awarded its 86th annual PNE Prize Home to Pemberton resident, Fritz Kym.

"There is no doubt that 2020 has been the most challenging in our 110-year history, but it is very exciting and fulfilling to award this year's PNE Prize Home," says Shelley Frost, President and CEO of the Pacific National Exhibition. "Everyone within our organization is thrilled for Fritz Kym and we are honoured to have been able to fulfill the PNE Prize Home program, a program that is steeped in years of tradition."

The 2020 PNE Prize Home is a jaw-dropping, 3,188-square-foot modern mountainside masterpiece that will be relocated to the picturesque Sunstone Pemberton development – just 25 minutes away from Whistler, BC.

This year, more than 623,000 tickets were sold during the Fair's Drive-Thru Experience, as well as by phone and online.

"We are extremely proud to report that the 2020 Prize Home Lottery drew entries from hundreds of communities across the province," says PNE President and CEO Shelley Frost. "This represents the most widespread in the Lottery's history, a testament to the love British Columbians have for the PNE. Our call centre team reports thousands of people who reached out to say that they wanted to support the PNE during these difficult times. We are thankful and humbled by the support."

Proceeds from the lottery support a variety of non-profit programs at the Pacific National Exhibition, including agriculture, educational incentives, arts and a number of other programs that have a positive impact on our community.

In a break with the tradition of having an elected official or local celebrity pull the lucky winning ticket, the PNE selected longtime employee Debie Leyshon, who just completed her 53rd Fair with the organization, as a symbol of the 4300 PNE staff team members.

"Debie personifies the PNE spirit," says Frost. "This has been an incredibly difficult year for our organization and our staff team, and by asking Debie to pick the winning Prize Home ticket we felt we were honouring the entire team's contribution over the past 110 years, and acknowledging the staff who we were able to recall for this year's Drive-Thru event as well as all those who we have not yet been able to bring back."

2020 PNE Prize Home Grand Prize Package:

- 3,188-square-foot, 3-bedroom and 2.5-bath chalet style Prize Home
- Located in the picturesque Sunstone Pemberton development
- Grand prize package valued at over \$2 million
- Net Zero Ready home
- Top grade JennAir and Whirlpool appliances from Coast Appliances
- Stylish indoor furniture from Yaletown Interiors.
- Robotic lawn mower, the Automower®, by Husqvarna
- Coast Spas Lifestyles outdoor living package that includes a deluxe hot tub and indoor two-person sauna

Earlier this afternoon, Kyle Wowk of Langley was drawn as the 50/50 Grand Prize winner of \$672,910.

Check out the PNE Prize Home's social account, @PNEPrizeHome on <u>Facebook</u> and <u>Instagram</u> for photos and a link to a virtual tour of the Home.

For more information about the PNE Prize Home and the Fair at the PNE visit www.pne.ca.

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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