



PNE TO HOST VANCOUVER'S ONLY DRIVE THRU CHRISTMAS EVENT

PNE WINTERLIGHTS – A MAGICAL JOURNEY TO SANTA THIS DECEMBER

For Immediate Release
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Vancouver, B.C. — The PNE is pleased to announce a brand new holiday celebration designed to allow families to enjoy a magical journey with Santa from the safety of their vehicle! **PNE WinterLights – A Magical Journey to Santa** is a 2 km long holiday experience filled with dazzling lights, special characters, live performers, seasonal food offerings, a Merry & Bright Forest along with nine special 'lands' filled with larger than life characters and holiday magic along the way.

"Throughout 2020 the PNE has succeeded in producing first class, family-friendly experiences that allow people throughout the region to celebrate in a safe way," says PNE President and CEO Shelley Frost. *"PNE WinterLights continues this series, this time bringing Santa and holiday cheer to the lower mainland."*

This charming, family friendly event is a holiday experience for all ages, with the entire journey accompanied by your favourite Christmas songs (guests can even join in in the PNE's own CAROL-OKE).

PNE WinterLights- A Magical Journey to Santa is the only drive thru holiday experience in Vancouver!

Dates: December 11th – 13th and 17th – 23rd
Hours: 4:00 pm – 10:00 pm
Tickets: \$39.00 for carloads of 4 or less
\$49.00 for carloads of 5 or more

PNE WinterLights – A Magical Journey to Santa adheres to full social distancing protocols developed in consultation with Vancouver Coastal Health.

Attendees must pre purchase an online time slot specific ticket at: www.ticketleader.ca.

For more information about PNE visit: www.pne.ca

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to delivering over 2 million visitors a year with memorable experiences through access to first-class cultural, music, sporting and family entertainment events, as well as access to public space for passive recreation. Founded in 1910, the PNE's home is Hastings Park, a multi-facility venue in Vancouver where the organization manages four activity streams: the annual PNE Fair, Playland Amusement Park, Park Care and Facility Maintenance and an expansive portfolio of year-round events. All revenues generated are invested back into park space, community programs and non-revenue generating educational and entertainment experiences.

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