

**PACIFIC NATIONAL EXHIBITION
BOARD OF DIRECTORS MEETING
WEDNESDAY, FEBRUARY 19, 2020
6:00pm – Hastings Room**

Public Realm Portion

M I N U T E S

Chair Dominato called the meeting to order at 6:03pm

Present: Lisa Dominato, Chair
Jackie Hogue, Director
Nick Kassam, Director
Patrice Impey, Treasurer
Paul Mochrie, Director
Richard Saunders, Director
Ty Speer, Director

Shelley Frost, President & CEO
Karen Massicotte, Vice President, Marketing, Sales & Business Development
Jeff Strickland, Vice President, Operations
Sandra Ruff, Vice President, Finance
John Brodie, Project Manager, HP/PNE Master Plan
Whitney Law, Manager, Community Engagement
Salome Valente, Executive Assistant/Corporate Secretary
Rosa Chirico, Administrative Assistant

Regrets: Stacy Shields, VP, People and Culture/PNE

Guest: Ryan Bigelow, COV

There being a quorum present and due notice having been given, the meeting was declared to be constituted for the transaction of business.

1. ADOPTION OF AGENDA

**MOVED by Richard Saunders, Director
SECONDED by Ty Speer, Director**

Resolved that the agenda for the Public Realm Portion of the Board of Directors meeting for Wednesday, February 19, 2020 is adopted.

CARRIED UNANIMOUSLY

2. ADOPTION OF MINUTES

**MOVED by Jackie Hogue, Director
SECONDED by Richard Saunders, Director**

Resolved that the minutes for the Public Realm Portion of the Board of Directors meeting from Tuesday, October 29, 2019 are adopted.

CARRIED UNANIMOUSLY

3. STAFF REPORTS TO THE BOARD OF DIRECTORS

3.1 Summary of HP/PNE Master Plan Information Sessions:

The staff report on the Summary of HP/PNE Master Plan Information Sessions was provided in the Board of Directors packages for review. This report was presented by Jeff Strickland.

Questions from the Board were as follows:

Director Richard Saunders inquired if there was a breakdown on the survey results by community or organization.

Shelley Frost responded that we anticipate having that breakdown shortly and will bring that report back to the Board of Directors. The PNE received about 6,300 surveys so far and have seen a broad range of feedback. 50% of responses have come from east of Main St./north of 49th and a wide range from the City of Vancouver and surrounding communities.

Director Patrice Impey inquired if the comments that came back regarding growth and change of the Master Plan are different than what we have heard in the past.

Shelley Frost responded that nothing is new, but there is an interest in hearing about traffic flow and how that will look like with respect to congestion, pressure on the neighbourhood and the ability to park.

Chair Lisa Dominato added that with respect to congestion and traffic in the neighbourhood, development is taking place and the City of Vancouver is looking at planning, with the PNE, at the traffic flows from Boundary to Renfrew.

Speakers

There was 1 speaker registered to speak to this agenda item:

Sarah Carrier, a Business Agent for CUPE Local 1004

Sarah Carrier expressed her excitement for the Master Plan and supports the expansion and projects underway and feels it is important that work is kept in-house. With respect to the Amphitheatre project, CUPE is aware that the PNE and City are looking at 3rd party partnerships and is wondering what involvement 3rd parties would have.

Shelley Frost responded that time has been taken to meet with union groups and that no decisions have been made with respect to making any promises to a 3rd party. The PNE is evaluating options as they come in, a wide range of opportunities exist and the PNE is interested in options that respect the unions on site. The PNE will continue to circle back with groups and keep them appraised.

Sarah Carrier responded that CUPE wants to make sure that 3rd parties will not be contracting services out separately. She inquired how the PNE will make sure the talented team of gardeners, from the garden department, will be kept as part of the expansion.

Shelley Frost responded that at this point, there are no concrete plans for the role a 3rd party would have. The plan is to keep investing in the team here at the PNE and to keep everyone updated on the progress with the project.

3.2 Hastings Park Infrastructure Strategy Update

A staff report on the Hastings Park Infrastructure Strategy Update was provided in the Board of Directors packages for review. This report was presented by John Brodie.

There were no scheduled speakers to this agenda item.

Questions from the Board were as follows:

Director Ty Speer inquired on how the renewal energy strategy fits within the context of the Development Plan.

Shelley Frost responded that the PNE is looking at moving toward a site wide strategy that includes possibilities of renewable natural gas, district energy, solar and any other form of renewable energy, as well as looking at costs focusing on options that do not require fossil fuel.

Paul Mochrie inquired if there are any operational impacts as the Hastings Creek daylight stream project rolls out.

Shelley Frost responded that the PNE will work closely with all parties to ensure work proceeds in a manner that is not disruptive to either project as the stream and Amphitheatre construction are scheduled to happen in similar time frames.

Chair Dominato inquired if the Amphitheatre vision included a cross section of programming (ie, cultural and civic events) besides just concerts.

John Brodie responded that support for arts and cultural community was a key element of the work done to support the Amphitheatre redevelopment. Based on the study's working calendar, approximately one third of the events held here would fit into that category.

Chair Dominato asked the guests in attendance if anyone had a question. One guest asked if the horse barns were going to be taken down as part of the Master Plan.

Ms. Shelley Frost responded that the longer term plan for the site does involve taking down a section of back stretch of the racetrack, as well as older sections of the barns. The track is fully in consultation with the city on this topic and are aware that sometime within the next lease period they will lose that part of back stretch area.

3.2 Agriculture Programming

The staff report on the Agriculture Programming was provided in the Board of Directors packages for review. This report was presented by Jeff Strickland.

Questions from the Board were as follows:

Ms. Patrice Impey inquired if there is any data on the numbers of guests or demographics visiting this area.

Ms. Karen Massicotte responded that our last Fair saw 125,000-145,000 guests visit the barns, of that number 35,000-45,000 went through the Kids Discovery Farm. This number continues to grow as we develop hands on experiential activities as part of Agricultural programming. We've also had some of our partners such as BC Dairy and BC Egg expand their displays and interactive experiences with guests drawing more guests through the barns.

3.3 Community Programming Update

The staff report on Community Programming was provided in the Board of Directors packages for review. This report was presented by Karen Massicotte

There were no speakers to this agenda item.

4. **NEXT BOARD MEETING**

It was agreed that the next Board meeting with Public Realm Portion would be Monday June 18, 2020 at 6:00pm.

5. **ADJOURNMENT OF PUBLIC PORTION OF MEETING**

MOVED by Mr. Ty Speer

SECONDED by Ms. Jackie Hogue

Resolved that the Public Portion of the Board of Directors meeting be adjourned at 7:09pm

CARRIED UNANIMOUSLY