



PACIFIC NATIONAL EXHIBITION INTRODUCES THE INAUGURAL PNE WINTER LOTTERY 50/50 DRAW

For Immediate Release
December 14, 2020

Vancouver, B.C. — For 86 years, the Pacific National Exhibition has made a lucky winner’s dreams come true with the annual PNE Prize Home Lottery. This year’s Prize Home Draw was especially important, as it saw the BC community supporting the PNE through ticket purchases – on a year that it was most needed.

Building on that positive momentum, this winter – for the first time ever – the PNE is pleased to present the **PNE Winter Lottery 50/50 Draw!** The jackpot could reach \$1 million, with the lucky winner receiving half the total pot!

PNE Winter Lottery 50/50 Draw

On Sale Dates: December 14, 2020 – January 18, 2021
Tickets: 1 for \$20
5 for \$80

Tickets can be purchased in person at *PNE WinterLights* or pnewinterlottery.ca.

Your Support Puts Smiles on Faces. The Pacific National Exhibition cares about community. As a non-profit organization, the PNE uses revenue raised through PNE Lotteries to support a number of important programs that benefit agriculture, arts, sports, and community-building initiatives.

For more information about PNE visit: www.pne.ca

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to delivering over 2 million visitors a year with memorable experiences through access

to first-class cultural, music, sporting and family entertainment events, as well as access to public space for passive recreation. Founded in 1910, the PNE's home is Hastings Park, a multi-facility venue in Vancouver where the organization manages four activity streams: the annual PNE Fair, Playland Amusement Park, Park Care and Facility Maintenance and an expansive portfolio of year-round events. All revenues generated are invested back into park space, community programs and non-revenue generating educational and entertainment experiences.

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