

THE PNE PRIZE HOME TO BE BUILT IN LOWER MAINLAND FOR THE FIRST TIME IN ITS 87 YEAR HISTORY

Tickets to Win the 2021 Prize Home Package Now on Sale!

For Immediate Release May 07, 2021

Vancouver, B.C. – When the Prize Home Lottery started in 1934, the Prize Home was built on site at Hastings Park, a key programming element of the annual PNE Fair. The iconic "Win A House, Win A Car" call by ticket sellers throughout the fairgrounds became one of the sing-song sounds of summer and the Home a showcase of local builders and BC building products. Consistently one of the most popular elements of the Fair in the 87 years since, each PNE Prize Home has been built on site, toured throughout the Fair, then relocated to its permanent home in the months following it being awarded to the lucky winner. This model has led to PNE Prize Homes sprinkling BC's Lower Mainland, Sunshine Coast and Interior, but this year, as the organization looked at limited in-person touring options due to the COVID-19 pandemic, the decision was made to break with tradition and purchase a Prize Home in the lower mainland, for the first time ever in the PNE Prize Home's 87-year history.

The PNE is proud to announce that the 2021 PNE Prize Home will be located in South Surrey, a purpose-built in-place home in a new subdivision on the edge of White Rock, a short distance from that community's famed beaches.

The PNE is also pleased to announce that it has selected **Distrikt Homes** of **Langley** as the builder of the 2021 PNE Prize Home.

2021 PNE Prize Home a Modern Masterpiece

This year's Grand Prize is a jaw-dropping energy-efficient home, just minutes from area beaches and dozens of amenities in South Surrey.

The 2021 PNE Prize Home is just over 3600 sq ft spanning three levels; it offers 4 bedrooms and 4.5 bathrooms. The main level features open concept living with walk-out access to a private backyard oasis. Upstairs you will find a large primary bedroom with ensuite and walk-in closet, two additional bedrooms and bathrooms, as well as laundry. Downstairs offers a spacious home gym, media room, and a guest bedroom and bathroom. The total value of the PNE Grand Prize Package is \$1.8 million.

In addition to the Grand Prize Package, ticket purchasers have the chance to win 1-of-5 vehicles from Chevrolet, \$100,000 in cash prizes, a Harley-Davidson motorcycle from Trev Deeley, and a \$10,000 Yaletown Interiors gift certificate. Four bonus draws will take place before throughout the summer, with ticket purchasers eligible to win additional cash prizes and a Tofino vacation package. The online/phone ticket purchase deadline for the first early bird draw is June 7.

Tickets

This year's Lottery will feature three ticket options, including bundles of two tickets for \$30, six tickets for \$60, and fifteen tickets for \$125.

PNE Prize Home tickets are available online at <u>pneprizehome.ca</u> or via phone at 604-678-4663 or toll free at 1-877-946-4663. The call centre is open Monday – Friday 9am – 5pm and weekends from 9am – 3pm.

Follow the PNE Prize Home's social accounts: @PNEPrizeHome on Facebook and Instagram for updated photos and videos throughout the summer.

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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