



PLAYLAND CELEBRATES INTERNATIONAL HOT DOG DAY WITH UNVEILING OF GOURMET HOT DOGS AND BEER GARDEN

For Immediate Release
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Vancouver, BC – In what is sure to be a real weiner of a celebration, Playland Amusement Park is paying tribute to one of the kings of the midway – the hot dog.

In honour of International Hot Dog Day on July 21, which Playland will celebrate all weekend from July 22-25, an all-new, exciting gourmet hot dog menu will be launched. The delicious offerings at Coaster Dogs include the Beast Bite Mac & Cheese Dog, the Southern Comfort Dog, Canadian Pizza Dog, Hawaiian Dog, and the classic Original Dog.

“There are a number of iconic Fair foods – the mini donut, candy floss, and of course, the candy apple – but when it comes to the savory side of midway food, there is nothing that beats the hot dog,” says Playland’s Director of Food and Beverage Steve Bain. “Since National Hot Dog Day is this week, we thought it was fitting to launch a series of dogs that take the traditional hot dog to a new level.”

Not only will all guests enjoy \$2 off all gourmet hot dogs all weekend, but for the truly motivated, dressing up in a full hot dog costume will get you one free gourmet hot dog. In true hot dog spirit, everyone can enter to win a family pack of passes to the PNE Fair by commenting on Playland’s Instagram post with their wild ideas for hot dog toppings.

Playland is also taking this opportunity to open its newest beverage area – Ride Side Bar & Patio, which features frozen drinks such as Frosé and Moscow Mule, from Thursday to Sunday 12pm to 5pm. Guests can roam the entire park with an alcoholic beverage on Friday and Saturday nights from 6 pm to close. Visitors can enjoy a refreshing Aperol spritz on the patio, in addition to a selection of fan-favourite beer, wine, and ready-to-drink beverages. Guests of all ages are still welcome to enjoy Playland, but will need ID to purchase an alcoholic beverage.

Whether you prefer yours with mustard, ketchup, or mac & cheese on top, check out Playland’s new hot dog roster starting July 22nd.

Tickets are \$29.50 for limited rides and \$39.50 for thrill rides. Operating hours are Thursday to Sunday from 11am to 5pm and evening sessions on Friday and Saturday nights from 6pm to 11pm. For more information, please visit: <https://www.pne.ca/playland/>. We encourage guests to book early to avoid disappointment.

Images available here: <https://www.dropbox.com/t/FggzkKC7XvHlhesC>

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to providing over 3 million visitors a year with first-class cultural, sporting and family entertainment events. Founded in 1910, the PNE operates from a 114-acre site at Hastings Park, a multi-facility venue in Vancouver where the organization operates four activity streams: an annual 15-day Fair, Playland Amusement Park, maintenance and care of the Hastings Park site and management of the site's year-round facilities. These facilities are utilized to celebrate a variety of hockey, amateur sporting, music, community, social, cultural and commercial events throughout the year.

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