



FAIR FANS FROM ACROSS BC COME OUT TO SUPPORT PNE FAIR

**B.C.'s largest ticketed event continued its century-long tradition
creating memories for thousands of British Columbians**

For Immediate Release
September 6, 2021

Vancouver, B.C.: British Columbia's best attended ticketed event returned with an in-person event after a 17-month hiatus due to COVID-19 and Fair fans from across BC turned out in full force to support the beloved annual tradition. This year's PNE Fair had a smaller footprint and limited capacity to ensure a safe experience for all who attended.

"To see the support of so many people who love the PNE Fair and made a special point to purchase a ticket to support this organization and the thousands of employees as well as the extended PNE family of exhibitors and concessionaires was incredibly gratifying," says PNE President and CEO Shelley Frost.

The Fair came to a close Monday evening as the 2021 PNE Fair wrapped up after 15 days of creating memories for the more than 239,000 guests who attended from August 21st to September 6th.

For the first time in its history guests pre-purchase date specific passes to manage daily capacities on site and ensure a safe socially distanced experience for guests. This resulted in 6 sold out days. Guests expressed appreciation for the capacity limits indicating that their experience in the park was very positive.

"We are so thankful for BC's support. The PNE has always been the place British Columbians have come together after times of adversity, and when we built this year's Fair we knew that, once again, we would be that place to gather again. We implemented a number of COVID-19 protocols including daily attendance caps, sanitization stations throughout the park, limited indoor attractions, 100% employee face mask policy and continual sanitization of high touch areas," says Frost. "With it being such an unprecedented year, we built and budgeted to break even for the Fair but given the incredible show of support from British Columbians we will do much better

than that, and that will certainly help our team and organization as we continue to recover from COVID's financial impacts.”

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This year's Fair featured all the PNE's Fair favourites including For The Love of Drag Show, the West Coast Lumberjack Show, President's Choice SuperDogs, a modified Marketplace area, the BCAA ToonCity Stage as well as performances by some of BC's favourite performers such as Nearly Neil, Dr. Strangelove and The Paperboys.

Work will now begin on the 2022 PNE Fair, continuing the legacy of supporting communities and creating memories.

PNE PRIZE HOME TO BE DRAWN SEPTEMBER 13th

The lucky winner of the 2021 PNE Prize Home will be drawn on September 13th at 6:30pm. This year's home is a luxurious, 3,646-square-foot West Coast modern energy-efficient stunner that is located in scenic South Surrey, just minutes away from the beautiful beaches of White Rock.

The PNE Prize Home Lottery is B.C.'s most affordable home lottery and this year's Grand Prize Package is valued at \$1.8 million.

The Pacific National Exhibition is a non-profit organization. The revenue raised through the Prize Home Lottery supports a variety of non-revenue producing programs spanning agriculture, community, arts and a large number of other local programs.

Check out the PNE Prize Home's social account, @PNEPrizeHome on [Facebook](#) and [Instagram](#) for photos and a link to a virtual tour of the Home.

Event: 2021 PNE Prize Home Draw
Date: Monday, September 13th, 2021
Time: Live Draw at 6:30 p.m. sharp
Location: Pacific Coliseum. Parking in the bus loop on the west side of the Coliseum or in Gate 6, off Renfrew Street

For more information about the PNE visit: www.pne.ca.

About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to delivering over 2 million visitors a year with memorable experiences through access to first-class cultural, music, sporting and family entertainment events, as well as access to public space for passive recreation. Founded in 1910, the PNE's home is Hastings Park, a multi-facility venue in Vancouver where the organization manages four activity streams: the annual PNE Fair, Playland Amusement Park, Park Care and Facility Maintenance and an expansive portfolio of year-round events. All revenues generated are invested back into park space, community programs and non-revenue generating educational and entertainment experiences.

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