



EXPERIENTIAL OPPORTUNITIES AT THE PNE FAIR



Be a part of Vancouver's best-loved summer tradition in 2022. Choose from a variety of prime locations for a duration of 1-15 days.



FAIR RATES FOR 2022

SQUARE FEET	1-7 DAYS	8-14 DAYS	BRAND DIRECT	AGENCY
			15 DAYS	15 DAYS
Up to 299	\$10.50	\$9.45	\$8.93	\$7.88
300-599	\$7.00	\$6.30	\$5.95	\$5.25
600+	\$3.75	\$3.38	\$3.19	\$2.81

Pricing per square foot per day

Exit Sampling	\$400 per hour (minimum 2 hours)
Roaming	\$1,000 per day (does not include static location)

- Samplers receive recognition on signage at PNE Fair gates.
- Pricing includes space rental only. Power, tents, tables, chairs, stanchions and other items can be rented from the PNE for an additional charge.
- Activation booths must be properly staffed, lit and functional during the PNE Fair's full operational hours (11am-11pm), rain or shine.
- All samples, activities and products must be approved in advance by the PNE.
- The PNE maintains a strict **"No balloons, No stickers"** policy.

COVID-19 SAFETY: As the current restrictions continue to change, the PNE appreciates your cooperation as we work to ensure the safety of all our guests.

PNE FAIR OPERATING HOURS: August 20 – September 5, 2022 (closed Mondays, Aug 22 & 29). See website for daily schedule.

Melissa Moskal, Manager, Sales & Marketing • 604-251-7775 • (cell) 604-506-9632 • mmoskal@pne.ca

WHY DO PEOPLE COME TO THE FAIR?

- 1 **FOOD**
- 2 **TRADITION**
- 3 **SUPERDOGS**