



2022 Community Program

June 13, Public Board Meeting

PNE Strategic Plan

*“Deliver
Memorable
Experiences”*

Excellence
Evolution
Enthusiasm



Inspire &
Engage Our
People



Optimize
Technology
& Process



Execute
Master
Plan



Elevate
Business
Results



Build
Community &
Social Good



Pillar 5: Cultivate Community & Social Good

Approved by PNE-Hastings Park Board of Directors, February 2022

1. Integration of Diversity, Equity and Inclusion into business planning
2. **Build Strong Neighbour and Community Connections**
3. Focus on Sustainability and Enhance Park Access



Build Strong Neighbour & Community Connections

Strategic Directives

- ▶ Collaborate with Community Advisory Group (CAG) and Neighbourhood focus group to enhance community engagement at Hastings Park
- ▶ Enhance communication channels with the neighbourhood and local community organizations
- ▶ Ensure all events onsite have clear and effective strategies to mitigate disruption in the neighbourhood including sound, cleanliness and congestion.



Community Communications Progress Report



Community Communications

Community Relations

- ▶ Recruitment underway for new Communications & Community Manager, anticipated August
- ▶ Developing deeper BIA collaboration
- ▶ Newsletter content revitalized
- ▶ Redeveloping community website and social content
- ▶ Neighborhood Focus Group to be reinstated in October



Community Communications

Community Advisory Group

Priorities

- ▶ Learn about the PNE and its initiatives
- ▶ Share the community's feedback as well as helping to ensure the community has accurate information about the PNE
- ▶ Provide community perspective on event impacts
- ▶ Be aware of Master Plan project's status
- ▶ Suggest input to PNE community programs and initiatives
- ▶ Discover ways to help PNE develop community communication channels

2022 Members

Name	Years on CAG
Stewart Anderson	Returning - 3 years
Patricia Barnes	Returning - 5 years
Linda Chow	Returning - 2 years
Mayura Colling	New
Andrea Dowd-Dever	Returning - 3 years
Courtney Komonasky	Returning - 2 years
Jason McGarry	New
Debbie Schachter	New
Dino Singh	New
Ruby Wong	New



Community Communications

Community Advisory Group Agenda Final Topics TBC

June

Welcome & Introductions

Orientation

2022 PNE-Hastings Park
Business Overview

PNE-Hastings Park Master
Plan Update

September

General Business Update

Fair & Playland Feed back
Debrief
PNE Winter Event Overview

Public Art at Hastings Park
Policy Review

2023 PNE Ticket Donations &
Outreach Programs

December

General Business Update

Fright Nights Feedback
Debrief

2023 PNE-Hastings Park
Business Planning Overview

2023 Neighborhood Events

February

General Business Update

PNE Winter Event Feedback
Debrief

PNE-Hastings Park Master
Plan Update

Topic TBC



Community Program & Initiatives Progress Report



Community Programs & Initiatives

Neighborhood Recognition & Appreciation

- ▶ Playland and Fair neighborhood ticket program re-instated, neighborhood mailing to be distributed week of June 20
 - 2 tickets to 200 homes - Playland
 - 2 tickets to 4000 homes – Fair
 - 2 tickets to 200 homes – Fright Nights
- ▶ Playland Neighborhood Party – July 7 at 6 – 9 pm
 - Invitation in Fair Neighborhood Ticket Mailer
 - Posted on PNE Community Page June 16
 - Included in PNE Community Newsletter distributed week of June 13
- ▶ PNE Winter Event – ticket program or party to be confirmed
- ▶ Neighborhood public skate returns in December
- ▶ Modified ticket donations program for 2022 with new program launched in 2023
- ▶ New youth council format to be developed in fall of 2022 for launch in April 2023
- ▶ 2023 community business planning to include new neighbourhood events



Event Mitigation Plans Overview

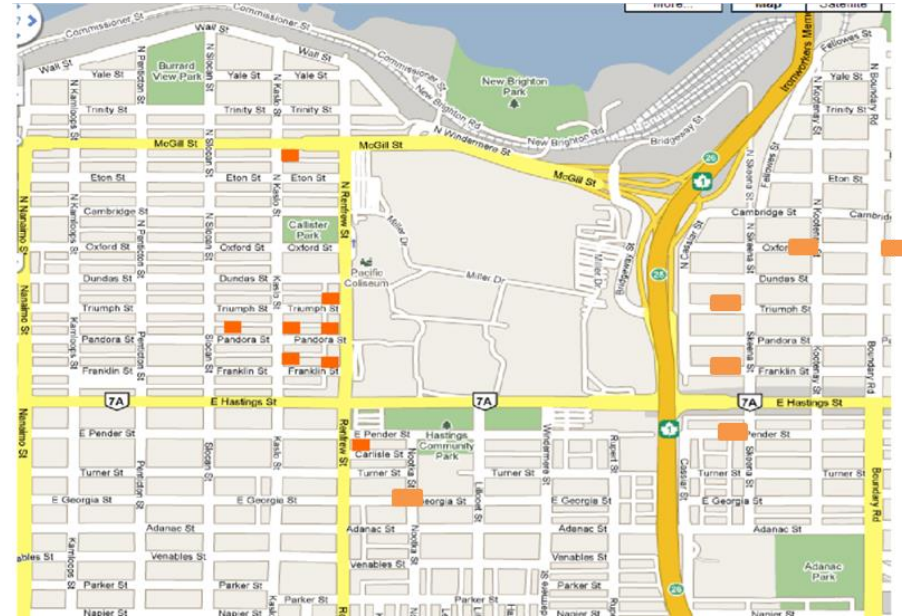


Event Mitigation

Sound

- ▶ PNE team measures sound throughout neighbourhood at all concerts
- ▶ If sound exceeds bylaw PNE Event Manager directs tour production team to turn sound down
- ▶ PNE sets minimum standard for Amphitheatre sound system requirements to proactively mitigate sound
- ▶ During the Amphitheatre music festivals the PNE sound technician is onsite working with tour production for event to manage sound
- ▶ Community engagement emails managed at all events, sound reader dispatched to any address that provides sound feedback

City Bylaw 6555 – 70 db at point of reception before 10 pm, 65db after 10pm



Event Mitigation

Cleanliness & Safety Goals

- ▶ PNE neighbourhood cleanup re-instated for Fair, Fright Nights and amphitheatre music festivals
- ▶ Public Safety patrols neighbourhood during all events to advise facility maintenance of any areas impacted with garbage by an event at Hastings Park
- ▶ Maintain park & pedestrian pathway / real time comments thru social media, emails and phone inquiries
- ▶ Public Safety works with VPD and Community Policing to increase presence at all events at Hastings Park pre-during and post event hours
- ▶ PNE designated a Safe-Place by VPD where the PNE offers people shelter if they are feeling unsafe — a place where they will be welcomed, they can call police, and wait until officers arrive



Event Mitigation

Congestion

- ▶ PNE works with all car share companies during events to relocate cars from neighbourhoods; PNE provides additional designated parking where possible
- ▶ PNE collaborates with our partners at Translink to increase public transportation during all PNE events
- ▶ PNE works with VPD for traffic control during large concerts, festivals and the PNE Fair
- ▶ PNE communicates to with event attendees through “Know Before You Go” emails on parking, transit and ride share best practices
- ▶ PNE leadership works with COV to mitigate construction impacts in area and communicates significant projects to neighbourhood through community newsletter and emails



Playland & Fair Access Programs



Access Programs

Providing a welcome and safe experience

- ▶ Complimentary Attendant Pass is provided through the Access2 which is a pass that is done through Easter Seals and we honor that pass for guests who required assistance in the park (both Fair and PL)
- ▶ This year we honour the City of Vancouver's Leisure Access Program at Playland. Guests who are members of the LAP can show their card for a 50% off Playland admission
- ▶ Onsite, we have the Ride Accessibility program. Guests who need a bit more time loading and unloading or cannot wait in lines can check in at Guest Experience, we issue the guest and their companion a wristband that allows for quicker access to rides through the Accessibly or Exit ramps. Valid both at Fair and Playland. We do not require documentation or an Access2 card for this.

