



TRIUMPHANT RETURN OF PNE FAIR!

B.C.'s largest ticketed event returned to its century-long tradition creating memories for hundreds of thousands with world-class attractions, entertainment and food

**For Immediate Release
September 5, 2022**

Vancouver, B.C.: British Columbia's most beloved and well-attended tradition came to a close Monday evening as the 112th year of the PNE Fair wrapped up after 15 days of creating memories with 6 sold out Amphitheatre concerts 12 days of sold-out ride passes drawing more than 529,770 guests who attended from August 20th to September 5th.

"This year signified the return to a more traditional Fair and we were thrilled with guest response," says President and CEO Shelley Frost. "As we transitioned from a COVID protocol restricted Fair in 2021 to this years' expanded Fair we kept in place date specific ticketing and a reduced footprint at about 75% the size of a normal Fair. This allowed us to better manage guest experience, more effectively manage resources and staffing each day and minimize community impact. Although we understand that the public evaluates Fair success by attendance numbers, COVID has taught us that bigger is not always better. With this smaller Fair, we had an overwhelmingly positive and financially successful Fair

2022 Fair Attendance Tops 529,000

The 2022 Fair at the PNE included 75% of the total pre-COVID Fair footprint with an attendance goal 525,000 (75% of the pre-COVID attendance targets of 700,000 guests).

In total, the 2022 Fair remains British Columbia's largest ticketed event, with this year's attendance of 529,772 (2021 Fair attendance: 239,000, 2019 Fair attendance: 730,000).

Programming Well Received by Fairgoers

As always, this year's Fair included something for everyone. New and returning programming included the 45th anniversary of the **Superdogs**, the popular **Marketplace Building, Festival Park** and its diverse community programming, the **Toon City Stage** with its family-friendly programming, the high-energy **Revel District** and, of course, the **agricultural programming** and **Livestock Barns**.

New this year was the very popular **Canoe Cultures** exhibit celebrating indigenous arts and culture.

Highlights of the 2022 **Summer Night Concerts** included **The B-52s Farewell Tour**, the **Steve Miller Band, Nelly, TLC** and **Shaggy** and the **Beach Boys 60 Years of the Sounds of Summer** tour.

"Overall, the 2022 Fair was a tremendous success. We want to thank the hundreds of thousands of guests who continue to make the PNE Fair part of their summer, our vendors and partners, all of the performers and our staff team for making this year so special," says CEO Shelley Frost. *"The weather was great, attendance was strong and feedback was exceptional. Now we look forward to giving away the PNE Prize Home next Monday and bringing over a million guests to our site for fall and winter events!"*

PNE PRIZE HOME TO BE DRAWN SEPTEMBER 12TH

This year's Grand Prize is a luxurious fully furnished Craftsman dream home with Tuscan-inspired interior accents located in Langley by **Wesmont Homes**. The Grand Prize Package is valued at \$2.4 million.

The 2022 PNE Prize Home is 3408 sq ft of lavish living space spanning three levels; it offers three bedrooms and 2.5 bathrooms and a media room. Another PNE Prize Home first, the home features a one bedroom, one-bathroom legal basement suite. The climate-friendly features include an EV charger, 12 solar panels measuring 4.08kW, triple pane windows and an all-electric heat pump system to heat and cool the home.

The Pacific National Exhibition is a non-profit organization. The revenue raised through the Prize Home Lottery supports a variety of non-revenue producing programs spanning agriculture, community, arts and a large number of other local programs.

2022 PNE Prize Home Draw

Monday, September 12th, 2022

Live Draw at 6:30 p.m. sharp

At Prize Home display suite, Rollerland. Parking in the bus loop on the west side of the Coliseum or in Gate 6, off Renfrew Street

2022 PNE FAIR BY THE NUMBERS

ENTERTAINMENT

1326 - number of local performers sharing their talents in Cultural Showcase

60 – years of the Sounds of Summer with The Beach Boys

1st – ever Stars of Drag, an all-ages drag show feature extravaganza

1100 – number of hours of rehearsal for PNE shows by cast members

26 – headline artists and bands performed on 2 stages at the Fair

45th – anniversary of the SuperDogs

82 – feet, highest diving plank in the High Dive show

10 – feet, depth of water in the High Dive tank

45 – number of bananas eaten in Action Austin show

FOOD

66,000 - lemons used for PNE lemonade

355,000 – mini donuts sold by Fundunkers mini donut stand

30,000 - pounds of potatoes used in the Unroutine Poutine stand

14,000 – number of Triple O burgers sold at the Fair

26,000 – number of chicken strips sold at the Triple O stand

29,000 – number of candy floss sold in Playland

4000 – number of pieces of Bannock sold in the Jerky Girls booth in the Canoe Cultures exhibit

500 – jars of blueberry lavender jam was sold at the Tradish booth in the Canoe Cultures exhibit

MIDWAY GAMES

157,000 - moles whacked at Whac-A-Mole

140,000 seconds (2333 mins) – time players hung on the bar at the Hang Time game

12,500 - cans kicked over at the soccer game

66,200 - balloons popped at midway balloon pop game

300,000+ - number of prizes awarded on the midway during the Fair

AGRICULTURE

330 – total participants in the 4-H Festival

75 - members who participated in the 4-H auction

\$262,000 – total sales for the 4-H auction

214 – number of chicks born at The Fair

150 - number of pounds gained by the piglets during the Fair

15 – 30-yard dumpster loads of dung taken away from the livestock barns

260 – number of bales of hay eaten by the animals during the Fair

525 – number of animals on display at the Fair

65,000 - archery bows shot

5400 – number of feet pedaled in the Kids Pedal Tractor Pull

2080 – amount of cubic feet of shavings used for animals to sleep on

51 – number of dump trucks of dirt used for the arena footing in the Agrodome

PNE PRIZE HOME

35,000 – Fairgoers who visited the Prize Home display

\$2.4 million - value of the Prize Home Grand Prize package

500 - average number of times per day a PNE Prize Home ticket seller calls out “*Win a house, Win a car*”

88 - years of the PNE Prize Home - the oldest charitable lottery in BC

GENERAL FAIR

2625 – number of rolls of toilet paper given away at the Metro Vancouver exhibit

3300 – number of on-site parking spots

13,000+ – frames of PNE images taken by the PNE photography team

75% - size of Fair footprint of the 2022 Fair versus traditional Fair footprint

Follow the PNE social accounts: @PNE_Playland #pnefair

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About the PNE:

Owned by the City of Vancouver, the Pacific National Exhibition (PNE) is a healthy and vibrant non-profit organization dedicated to delivering over 2 million visitors a year with memorable experiences through access to first-class cultural, music, sporting and family entertainment events, as well as access to public space for passive recreation. Founded in 1910, the PNE’s home is Hastings Park, a multi-facility venue in Vancouver where the organization manages four activity streams: the annual PNE Fair, Playland Amusement Park, Park Care and Facility Maintenance and an expansive portfolio of year-round events. All revenues generated are invested back into park space, community programs and non-revenue generating educational and entertainment experiences.

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