



Pacific National Exhibition
SINCE 1910

MEETING MINUTES

Hastings Park / PNE Community Advisory Group
Tuesday November 23, 2021
5:30pm
Hastings Room and via Teams

Present: PNE Staff

Shelley Frost, President & CEO
Karen Massicotte, Vice President, Sales, Marketing & Business Development
Jeff Strickland, Vice President, Operations
Salome Valente, Executive Assistant & Manager Corporate Administration

Community Advisory Group Members

Pasquale Balletta
Courtney Komonasky
Darci Swinton
Sal Audia

Regrets:

Linda Shuto
Linda Chow
Steve Canofari
Patricia Barnes
Stewart Anderson
Andrea Dowd-Dever

AGENDA TOPICS

Prior to the meeting starting, Shelley thanked everyone for their time and commitment to the Community Advisory Committee.

1. Japanese Canadian Interpretive Centre

- Karen delivered a presentation on a new community partnership initiative with the Japanese Canadian Hastings Park Committee which would also include the Jon Sasaski's anti monument the Hollow Man
- Both Pasquale and Darci shared that they would also like to see some local, indigenous, and historical art onsite as well
- Karen responded that the interpretive centre and anti monument are part of one project but that the PNE is looking at a different program for art in the park

2. Community Website Pages Discussion

- Karen led the group in discussions on both the Community Engagement website and the Community newsletter.



- Some of the comments from the group were:
 - Website
 - A community calendar would be handy
 - The events page calendar doesn't show events on the day of
 - A sit map of the green spaces and what there is to enjoy in each area
 - More interactive website with links to different information
 - Newsletter
 - Maybe highlighting neighbourhood staff
 - How many youth the PNE employs
 - Information on tenants (ie. CircusWest, Rolla Skate Club)

3. General Business & Park Update – Karen Massicotte

- Karen gave an update on the following:
 - Progress is being made with the Federal and Provincial funding applications that the PNE has submitted
 - The PNE recently hosting the 2nd annual drive thru Lower Mainland Christmas Bureau's gift dro
 - A new fulltime tenant, the Rolla Skate Cub will be operating out the Rollerland Building
 - The PNE is currently evaluating extending community ice program to dry ice leagues from April – June for groups like lacrosse
- Sal asked if any skateboarding groups had reached out to the PNE as he saw a group at Granville Island that was very impressive and well organized
 - Karen replied that at this point no skateboarding groups have reached out to the PNE
- Sal also shared that he is part of the Ball Hockey Association and knows that they are always looking for space as well
 - Karen to reach out to Sal once the dry ice program is more formalized

4. WinterLights Update

- Jeff delivered a presentation on the PNE WinterLights that is returning in December
- Darci shared her concerns that the Sanctuary is still being used even if cars are just driving around the area
- Sal suggested maybe a shuttle to tour people through WinterLights versus everyone using their own vehicle
- Courtney feels that with COVID still around that some people might feel more comfortable in their vehicle
- Pasquale feels that at the end of the day, the site is a multi use space and need to keep this perspective and balance in mind
- Karen and Jeff both added that the PNE is very respectful when it uses the Sanctuary