

Hastings Park / PNE Community Advisory Group
Tuesday, September 2019
5:15pm – Hastings Room

MINUTES

In Attendance:

PNE STAFF
Shelley Frost: President and CEO
Jeff Strickland: Vice President, Operations
Karen Massicotte: Vice President, Sales, Marketing and Business Development
Whitney Law: Manager, Community Engagement
Kimberly Way: Administrative Assistant

COMMUNITY ADVISORY GROUP MEMBERS
Andrea Dowd-Dever
Darci Swinton
Patricia Barnes (<i>regrets</i>)
Sal Audia
Selina Tribe (<i>regrets</i>)
Shawna Faber
Steve Canofari
Stewart Anderson
Linda Shuto
Pasquale Balletta

1. Adoption of Agenda/Minutes

- Previous Minutes distributed earlier by Whitney Law

2. Topics to Discuss

2.1 PNE Fair 2019 Overview-Karen

- No new business.

2.2 Fair Move Out/Park Restoration-Jeff

- There are best practices when setting up over greenspace and we recover the cost of careless driving over grass areas-PNE is frustrated with damage to greenspace and we are working hard to restore the landscape.
- There are deposits collected if folks leave behind a mess or damage the park.
- Greenspace has been growing-more greenspace in the master plan.
- Linda Shuto mentions that PNE seems to be getting quicker when it comes to restoration.

2.3 Fair Security Measures

- New Ice Plant has been turned on for both the Coliseum and Agrodome-this was done to increase safety and reduce ammonia. Less than 5% of what it was.
- Increased security due to surge in property theft. Stronger security presence 3 days prior and following Fair. Stewart Anderson mentioned that security was very friendly and welcoming despite the increase in fencing etc.
- Gate 14 to 15 Dogwood area might need more security-as per Pasquale Balletta.

2.4 PNE Pumpkin Promenade at Hastings Park

- CAG enjoys the idea of this project and the use of pumpkins to feed pigs following the event.
- Shelley looks forward to seeing this event evolve.
- ACTION: PAC schools email Andrea-Kiwassa (Whitney)

3 For Information

3.1 Harvestland

- 10 days total in event length.

3.2 Fright Nights

3.3 CAG Application

- CAG application ends 10am on November 6

3.4 Upcoming Events

- Public Board Meetings-Bringing Hastings Racecourse into the mix.
- Pasquale Balletta doesn't think 420 should be considered at the PNE grounds.
- Shelley Frost mentions that only if all of the ground rules are followed would we be obliged to entertain the idea of a cannabis event on PNE grounds.
- Could the COV force us to host a cannabis event? Shelley spoke to this. PNE is a public open space but is zoned differently than other parks. PNE is owned and held in trust by the COV.
- If we were to be approached about an event, Jeff spoke to the fact that the CAG and community would be consulted.

4 Questions/Community Feedback

- When will we meet to talk about Aurora Festival?

- Shawna Faber asks that we brainstorm ways to get more diversity in the CAG, a more accurate representation of the community.
- Lombardi poplar trees along the horse barns-the Western Red Cedars look like they are dying. (As per Darci Swinton). ACTION: Jeff will check in with our arborist regarding the state of the cedars.
- PCI development. Does the PNE need to be a part of the BIA? (Patricia Barnes may know more information)
- Was the Trinity sound mitigation system used at Fair this year? No, but we were able to use the learnings from this technology to improve sound mitigation during the Fair. Trinity software was only used for one event. Sound complaints were down 82% this year.
- Andrea Dowd-Dever states that Toon City seemed to be the loudest this year.
- Community education around sound mitigation and bylaws – that just because sound is heard, doesn't mean that it's breaking bylaws (Whitney).
- Andrea Dowd-Dever commented that the transportation and car share parking was much better this year, especially with the car share parking spaces around Callister Park. Translink saw a 37% lift in users this Fair.
- The big screens in Toon City, Revel and Tim Hortons stage why do we move them so much? (asked by Stewart Anderson).
- Bathrooms are still a challenge (as per Pasquale Balletta). Should we introduce gender neutral bathrooms?

This meeting concluded at 6:55pm

Next Meeting: November 5th, 2019