



Pacific National Exhibition
SINCE 1910

MEETING MINUTES

Hastings Park / PNE Community Advisory Group
Tuesday September 13, 2022
5:30pm
Hastings Room and via Teams

Present: PNE Staff

Jeff Strickland, Vice President, Operations
Kim Vande Kuyt, Director Marketing
Rebecca Savory, Manager, Communications and Community Engagement
Salome Valente, Executive Assistant & Manager, Corporate Administration

Community Advisory Group Members

Dino Singh
Ruby Wong
Patricia Barnes
Courtney Komonasky
Linda Dallow
Debbie Schachter
Stewart Anderson
Mayura Colling

Regrets: Jason Mcgarry

AGENDA TOPICS

1. Welcome and Introductions

- Jeff welcomed everyone and introduced Rebecca as the new Manager, Communications & Community Engagement
- A roundtable of introductions was also done

2. Amphitheatre Update

- Stewart asked for an update on the Amphitheatre
 - Jeff provided a verbal update that we are still in the conceptual plan phase and an engagement plan with some stakeholders has begun
 - Jeff added that he will provide a more detailed update at the next meeting



3. Fair Debrief

- Jeff delivered a debrief presentation on the 2022 Fair
- Jeff asked if the group had any feedback
 - Courtenay
 - Mariachi band was great but would have been helpful to know on the app where they were going to be
 - Confusion with the change in which parents can no longer ride for free with a paying child (some of her neighbours bought a child pass in advance thinking it was the same as in previous years and then got here and couldn't buy an adult pass as ride passes were sold out by then)
 - Bring back the Season Pass
 - Neighbourhood ticket program was confusing especially with having to have date specific tickets
 - Liked the dueling pianos in the old spot better
 - A water filling station in the Amphitheatre would be good
 - Showing the water filling stations on the app would be helpful
 - Signage on the dinosaurs was too far back and hard to see at times
 - Noticed that there weren't as many vendors as previously
 - Debbie
 - Thought it seemed quiet this year in the neighbourhood
 - A shame about the ride tickets as it was a spontaneous thing to come to the Fair and do rides but they were already sold out by early afternoon
 - Communications were good (knew about the Autism morning, transit day, etc.)
 - Indigenous people's area was very interesting but seemed to be out of the way to find
 - App needs some work
 - Liked the archery, Metro Vancouver exhibit
 - Patricia
 - Issues with some of the complimentary business ticket program (ie. not having correct emails, not knowing how to redeem, etc.)
 - People liked being able to walk around with their alcoholic drinks
 - Liked dueling pianos in the old spot better
 - Lots of space to comfortably walk around the site
 - Great job after two years
 - Stewart
 - New dueling pianos location improved a better flow through the site
 - BC Lions promo was great
 - Did hear more noise this year than previous years but wasn't sure if it was from dueling pianos or nightly finale
 - Liked how we managed the site this year
 - In the beginning neighbours thought there were no ins and outs



- Ruby
 - Asked if there was a bike valet as it would be very helpful
 - Jeff responded no but something to look into for next year
 - Liked the dinosaurs when they were in the Italian Gardens
- Dino
 - Noticed less traffic in the neighbourhood
 - Noticed that AR Lord was being used more for parking so helped with the traffic in the neighbourhood

4. Playland Debrief

- Jeff provided a debrief presentation on the 2022 Playland season

5. Arborist Update

- Jeff provided a presentation on 36 dead trees that need to be removed
 - Working with City of Vancouver and getting tree removal permit
 - Safety concern
 - Wanted to flag for this group
- Stewart asked if there were any opportunities to enhance and beautify the site in the meantime until the Master Plan is completed
 - Jeff replied that he will speak to our Master Plan Project Manager, Thomas Chen and to our head gardener to see what might be possible
- Linda asked for clarification on the trees that were going to be taken down
 - Jeff offered to send those slides to Linda
- Mayura asked if there are any animal habitats planned for any of the areas on site as this is their area (ie. in New York in Central Park this have ropes from trees to trees for the Squirrel safety)
 - Jeff replied that he wasn't sure but would follow up with Thomas

6. Fright Nights Overview

- Jeff provided an overview of the 2022 Fright Nights Season

7. PNE Winter Fair Overview

- Jeff provided an overview of the 2022 Winter Fair
 - Stewart shared that he spent last fall in Halifax and they had a market/festival (Evergreen) that was really nice and calm
 - Debbie shared that she hopes the prices will be low
 - Jeff responded that there will be two price points (one just for the festival and one for the festival and concert)

8. Event Mitigation Initiatives

- Jeff reviewed the sound mitigation plan and added that the cleaning crew will be in the neighbourhood for Fright Nights



- Linda shared that the Flume concert was really loud
 - Jeff responded that we did receive a few calls and adjustments were made with the sound
- Ruby added that it was more of a base issue than a sound issue
- Ruby asked if there were any plans to allow guests to bring their own cups
 - Jeff replied that at this point Vancouver Coastal Health won't allow us to let guests bring their own cup but we did just get approval to give people cans and not need to pour into a cup

9. Fall Event Listing

- Jeff reviewed the events for rest of the year

10. Neighbourhood Ticket Program & Winter Fair

- Rebecca reviewed the Winter Fair neighbourhood ticket program
 - Linda asked if the letters will be in other languages than English
 - Rebecca replied that they will be translated into Cantonese and Mandarin
 - Linda suggested added Vietnamese as well
 - Ruby asked if there will be a discounted rate if neighbours want to purchase additional tickets
 - Kim replied that there will probably be a group rate for the neighbours

11. Round Table Questions

- Linda asked when the rest of the fencing will be coming down
 - Jeff replied that Super Save is short staffed, so it's been slow but hopefully by the end of the week
 - Linda added that she is more concerned about the Sanctuary area
- Kim shared that there is a sign going up on site regarding a Liquor License for the Ride Side Bar in Playland which has also been posted in the newspaper. The Liquor Board is officially called The Liquor and Cannabis Regulation Branch but it is not a cannabis license that we are applying for and the hours say until 1am but we needed to list the latest operating hours but the operating hours will be the same as in the past.