



# PNE AMPHITHEATRE







## ABOUT THE PNE

The Pacific National Exhibition, situated within 165 acres of mixed-use City of Vancouver greenspace known as Hastings Park, welcomes 3+ Million guests on an annual basis. The PNE plays host to the iconic PNE Fair and Playland amusement park, as well as a variety of high-profile concerts, festivals, and community events. Since 1910, the PNE has showcased and celebrated ‘the best of British Columbia’, made possible through its unwavering commitment to innovation, sustainability, creativity, fun, and community.

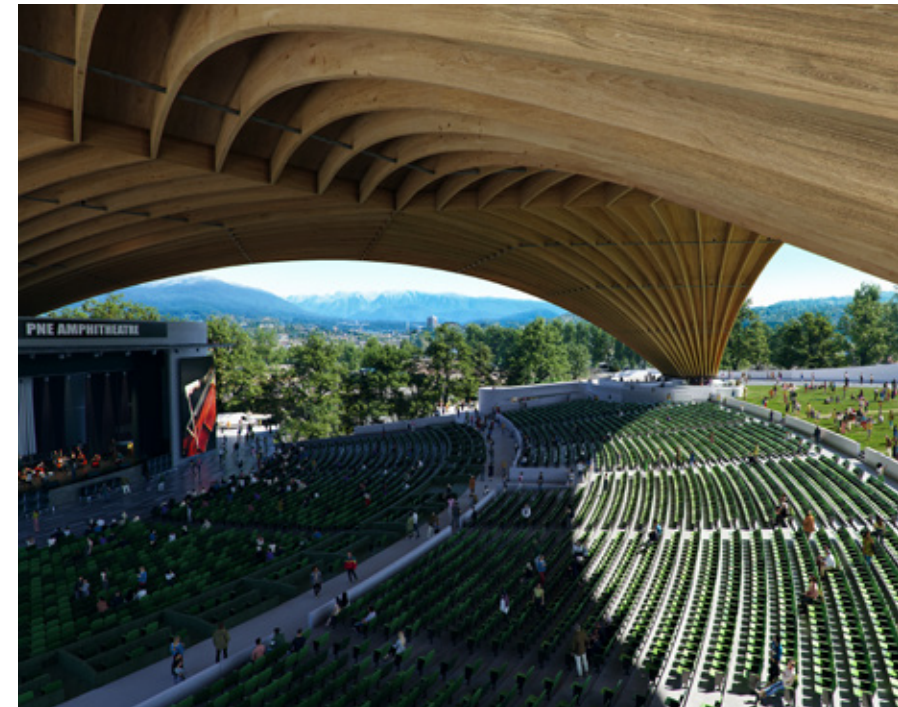
## THE NEW PNE AMPHITHEATRE

The PNE is building a brand new, state-of-the-art outdoor Amphitheatre with a capacity of approximately 10,000. Nestled in the ‘Heart of the Park’ with stunning panoramic views of the North Shore Mountains, this world-class open-air venue will provide much needed mixed-use venue space for top-tier concerts, arts and culture programming, community events, esports events, and more.

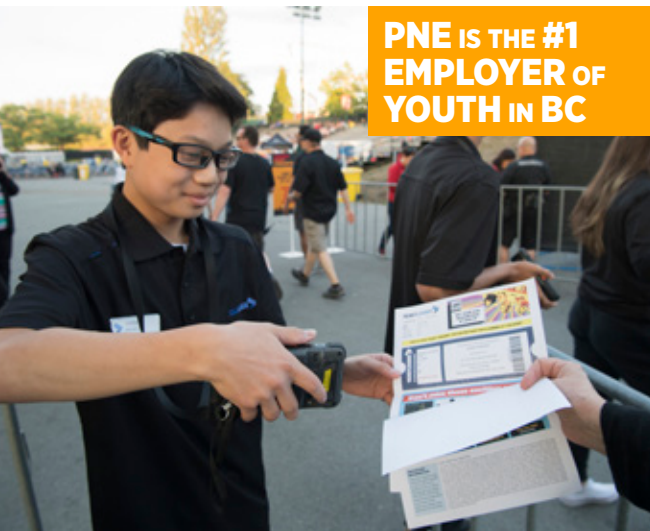
### HIGHLIGHTS:

- ✿ Private hospitality suites, banquet rooms, and VIP seating areas
- ✿ Best in class food, beverage and catering options
- ✿ Covered seating to improve guest experience
- ✿ Enhanced amenities including accessibility, washrooms, concessions, point-of-sale, Wi-Fi
- ✿ State-of-the-art sound and acoustic design; permanent back of house infrastructure to reduce set-up costs
- ✿ Flexible floor plans and scalable ticketing for approximately 1,500 to 10,000 people
- ✿ Environmentally sustainable design and operations
- ✿ Design will incorporate onsite greenspace features and elements (i.e. Hastings Creek)
- ✿ Built to Passive Haus, LEED, and Salmon-Safe certification standards
- ✿ Largest free-span timber roof structure in the world

Amphitheatre Renderings are Subject to Change







## TIMELINE

**2023**  
Design finalized

**2024-2025**  
Construction

**2026**  
(anticipated)  
Completion

### CURRENT ANNUAL ECONOMIC IMPACT

**\$200 Million**

### PNE AMPHITHEATRE EMPLOYMENT

**Construction Workers Employed**  
**200+**

**Event Staff Employed**  
**1,000+**

**Production, Tour & Crew**  
**100** per show

### MUSIC, ARTS & CULTURE

**In addition to top-tier concerts,**  
**the PNE Amphitheatre will enable the**  
**arts and cultural community**  
**to thrive – music, dance,**  
**performing arts, theatre,**  
**and more.**

### PROJECTED ANNUAL EVENTS CALENDAR

**Commercial Shows**  
**24**

**Community Shows**  
**22**

**Corporate Shows**  
**14**

**PNE Fair Shows**  
**15**

**Total Shows**  
**75**

**Estimated**  
**Annual Attendance**  
**340,000**

### MEDIA IMPRESSIONS

**PNE Fair Summer Night Concerts**  
**Paid Media Impressions**

**34 Million**

TV, Radio, Outdoor, Digital, and Print Campaign

**Earned Media Impressions**

**125 Million**

### SUSTAINABILITY

**The renewable energy strategy**  
**for the PNE Amphitheatre**  
**and Playland is estimated**  
**to REDUCE 521 TONNES CO2e**  
**per year. This equates to a**  
**27% REDUCTION in**  
**total Greenhouse Gas**  
**emissions at Hastings Park.**







## THE FUTURE

The PNE has more than a century of rich history in the Metro Vancouver area with impacts across BC. The Amphitheatre will build on that legacy by resolving a venue space shortage within the area. It will enable a strong economic recovery for the music, arts and events industries and it will allow the PNE and the wider communities to prosper.

There is no other place in Vancouver like Hastings Park and the PNE that brings the diversity of people, ethnicities and interests together for events and affordable activities. It is simply unsurpassed.

**The PNE Amphitheatre will be the premier home for performances, outdoor festivals and events in Vancouver, building special memories for artists and guests for decades to come.**

## WHAT PEOPLE ARE SAYING

“The crown jewel of the PNE and Hastings Park, the new PNE Amphitheatre will enable us to showcase and celebrate BC’s talent, diversity, and enthusiasm for live events.”

Shelley Frost  
President & CEO, Pacific National Exhibition

“The PNE Amphitheatre is an important economic and cultural stimulus project that meets the identified critical void of a lack of performance space in Vancouver.”

Councillor Sarah Kirby-Yung  
Chair, PNE-Hastings Park Board of Directors

“A highly anticipated and much-needed venue for Metro Vancouver’s emerging music, arts, and culture scene.”

Alvaro Prol  
Owner, This is Blueprint

