



## **ICONIC SHOWS AND EXCITING NEW PROGRAMMING COME TOGETHER FOR STRONG 2023 PNE FAIR**

*B.C.'s largest ticketed event continued its century-long tradition of creating memories for hundreds of thousands with world-class attractions, entertainment and food*

**For Immediate Release  
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**Vancouver, B.C.:** British Columbia's most beloved and well-attended ticketed tradition came to a close Monday evening as the 113<sup>th</sup> year of the PNE Fair wrapped up after 15 days of creating memories with 626,531 guests who attended from August 19th to September 4th.

*"The combination of new attractions, the Summer Night Concerts lineup and traditional favourites really resonated with our guests this year," says PNE President and CEO Shelley Frost. "Overall, the 2023 Fair was a tremendous success. We want to thank the hundreds of thousands of guests who continue to make the PNE Fair part of their summer, our vendors and partners, all of the performers and our staff team for making this year so special," says CEO Shelley Frost. "The attendance was strong and feedback was exceptional. Now we look forward to giving away the PNE Prize Home next Monday and bringing over a million guests to our site for fall and winter events, including Fright Nights and the PNE Winter Fair!"*

### **2023 Fair Attendance Tops 626,000**

**In total, the 2023 Fair remains British Columbia's largest ticketed event, with this year's attendance of 626,531, almost 100,000 guests above the 2022 event!** (2022 Fair attendance: 529,772, 2021 Fair attendance: 239,000)

## PROGRAMMING WELL RECEIVED BY FAIRGOERS

As always, this year's Fair included something for everyone. New and returning programming included the **SuperDogs**, the **Marketplace Building**, **Festival Park** and its diverse community programming, the **ToonCity Stage** with its family-friendly programming, the high-energy **Revel District**, the **agricultural programming** and **Livestock Barns**, and the very popular **Canoe Cultures** exhibit celebrating indigenous arts and culture.

## PNE SAYS 'GOODBYE' TO HISTORIC OUTDOOR AMPHITHEATRE

When the 2023 PNE Fair closed on Labour Day, so too did the PNE Amphitheatre. The last show, **Blue Rodeo: 30 Years in July**, closed out the Amphitheatre's amazing 59-year run.

Other highlights of the 2023 **Summer Night Concerts** included **Billy Idol**, **Pat Benatar and Neil Giraldo**, **Jason Derulo**, **Aqua**, **Billy Talent**, and **TLC**.

The existing Amphitheatre will be demolished in the coming months, making way for a spectacular new world-class outdoor venue. The new Amphitheatre, which has been in the planning stages for several years, is anticipated to be one of the most impressive venues of its kind in North America when completed in 2026.

Designed to showcase British Columbia building products and engineering while adhering to the highest standards of environmental sustainability, the venue will be used to host a wide variety of music and culture events – ranging from our incredibly popular Summer Night Concerts at the PNE Fair, to arts and culture performances by symphonies, cultural innovators, community organizations and others.

## PNE PRIZE HOME TO BE DRAWN SEPTEMBER 11<sup>TH</sup>

This year's Grand Prize is a luxurious fully furnished Craftsman dream home in Langley with Hygge-inspired interior accents built by **Lanstone Homes** in collaboration with **Wesmont Homes**.

The 2023 PNE Prize Home is 3,773 sq ft of lavish living space spanning with a Scandinavian aesthetic. Designed by **Brown & Co** and furnished by **Yaletown Interiors**, it offers five bedrooms and 5.5 bathrooms, a modern kitchen with **Fisher & Paykel** appliances, a rec room and a listening lounge. The home also includes a one bedroom, one-bathroom legal basement suite. **The total value of the PNE Grand Prize Package is \$2.3 million.**

The PNE is a non-profit organization. The revenue raised through the Prize Home Lottery supports a variety of non-revenue producing programs spanning agriculture, community, arts and a large number of other local programs.

## **2023 PNE Prize Home Draw**

**Date: Monday, September 11th, 2023**

**Live Draw at 6:30 p.m. sharp**

**Location: Pacific Coliseum floor**

Parking in the bus loop on the west side of the Pacific Coliseum or in Gate 6, off Renfrew Street.

## **2023 PNE FAIR BY THE NUMBERS**

### **ENTERTAINMENT**

2240 – number of local performers sharing their talents in the Cultural Showcase

1,400 – number of hours of rehearsal for PNE shows by cast members

417 – broken lances in the Knights of Valour show

82 – feet, highest diving plank in the High Dive show

10 – feet, depth of water in the High Dive tank

264 – hours spent working on the canoe carvings at Canoe Cultures

### **FOOD**

40,000 – Slushies sold by Slush Zone

22,500 – water bottles filled at Metro Vancouver Water Station

20,000 – pounds of locally grown potatoes used in the Jimmy's Lunch food booth

12,000 – Number of spiralled potato sticks sold at Tornado Potato

10,200 – Number of corn cobs sold at Roasted Revolution

112,000 – Number of “Coaster Crush” beers sold (special edition beer by Parallel 49 Brewing honouring the 65<sup>th</sup> birthday of the Playland Wooden Coaster)

6,000 – Number of racks of ribs sold at Prairie Smoke and Spice BBQ

## **Playland**

65 – age of the Playland Wooden Coaster

120,000 – moles whacked at Whac-A-Mole

184,000 seconds (3067 mins) – time players hung on the bar at the Hang Time game

8,600 – baskets made at the basketball games

315,000 – rings tossed at the Ring Toss game

275,000+ – number of prizes awarded on the midway during the Fair

## **AGRICULTURE**

266 – total participants in the 4-H Festival

70 – members who participated in the 4-H auction

\$296,326 – total sales for the 4-H auction

201 – number of chicks born at the Fair

87 – number of pounds gained by the piglets during the Fair

15 – 30-yard dumpster loads of dung taken away from the livestock barns

170 – number of bales of hay eaten by the animals during the Fair

352 – number of animals on display at the Fair

87,000 – archery bows shot

4,800 – number of pony rides

93,600 – number of feet ran by the pigs in Pig Races

## **PNE PRIZE HOME**

\$2.3 million – value of the Prize Home Grand Prize package

500 – average number of times per day a PNE Prize Home ticket seller calls out “*Win a house, Win a car*”

89 – years of the PNE Prize Home – the oldest charitable lottery in BC

## **GENERAL FAIR**

11,000 - number of guests who rode the brand new PNE Express Train

14,000+ – frames of PNE images taken by the PNE photography team

20,000 – number of guests who got scared in the PNE haunted houses

**For more information about the PNE visit: [www.pne.ca](http://www.pne.ca)  
Follow the PNE social accounts: @PNE\_Playland #pnefair**

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### **About the PNE:**

Owned by the City of Vancouver, the PNE is a healthy and vibrant non-profit organization dedicated to delivering over 3 million visitors a year with memorable experiences through access to first-class cultural, music, sporting and family entertainment events, as well as access to public space for passive recreation. Founded in 1910, the PNE’s home is Hastings Park, a multi-facility venue in Vancouver where the organization manages four activity streams: the annual PNE Fair, Playland Amusement Park, Park Care and Facility Maintenance and an expansive portfolio of year-round events. All revenues generated are invested back into park space, community programs and non-revenue generating educational and entertainment experiences.

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