

## EXPERIENTIAL OPPORTUNITIES AT PLAYLAND



Engage with a varied demographic in a fun amusement setting. Choose from a variety of prime sampling locations and a flexible selection of dates.

### 2024 PLAYLAND RATES

Rate	\$500 per day per 100 sq ft.
Roaming	\$750 per day (does not include static location)



- Pricing includes space rental only. Power, tents, tables, chairs and other items can be rented from the PNE for an additional charge.
- Activation booths must be properly staffed and functional during Playland’s full operational hours, rain or shine.
- All samples, activities and products must be approved in advance by the PNE.
- The PNE maintains a strict **“No balloons, No stickers”** policy.

### ATTENDANCE GUARANTEE:

The PNE understands your need to reach metrics during your time on site. We expect a minimum of 1,000 guests daily. Should attendance fall below this number during your activation date, we will credit you 1 additional date at no additional fee\*. Average daily attendance is 2,000-4,000.

\* *Space only. Does not include activation resources (e.g. equipment and staffing). No refunds.*

Why people come to **PLAYLAND** ✖

- 1 Rides** 
- 2 Fun** 
- 3 Kids wanted to come** 

**PLAYLAND: Select dates, May–Aug 16, 2024.** Visit [pne.ca](http://pne.ca) for full list of operating dates and hours.

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