

## SIGNAGE OPPORTUNITIES AT PLAYLAND



### PLAYLAND RATES FOR 2024

<b>Rate</b>	\$2,500 per sign
<b>Add-on</b>	\$1,000 during the PNE Fair (Aug 17–Sep 2)
	\$500 during Fright Nights (Select dates in Oct 2024)

- Price includes printing and installation of each sign.
- Sign size must be 6ft wide by 2.5ft high.
- 10 spots available for this exclusive opportunity!

Start date from when signage is printed and installed until the final day of Playland season or close of business.

\* Sign placement is subject to change without notice based on Playland operational requirements.

#### Why People Come to Playland

##### 1. RIDES



##### 2. FUN



##### 3. Kids wanted to come



**PLAYLAND:** Open Select Dates, May–August 16, 2024. Visit [pne.ca](http://pne.ca) for full list of operating dates and hours.

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