

EXPERIENTIAL OPPORTUNITIES AT PNE WINTER FAIR



12 magical nights of entertainment, shopping, festive food and winter lights displays, with a target attendance of 80,000-100,000 people.

2024 PNE WINTER FAIR PRICING

Square Feet	1 day	2-5 days	5-10 days	Agency
Up to 299	\$7.85	\$7.10	\$6.70	\$5.90
300-599	\$5.25	\$4.75	\$4.50	\$3.95
600+	\$2.80	\$2.55	\$2.40	\$2.10

Pricing per square foot per day

Roaming \$1,000 per day (does not include static location)

- Pricing includes space rental only. Power, tents, tables, chairs, stanchions and other items can be rented from the PNE for an additional charge.
- Activation booths must be properly staffed, lit and functional during the PNE Winter Fair’s full operational hours, rain or shine.
- All samples, activities and products must be approved in advance by the PNE.
- The PNE maintains a strict “**No balloons, No stickers**” policy.

Why people come to PNE WINTER FAIR

1 Family Time



2 Light Displays



3 Food



PNE WINTER FAIR OPERATING HOURS: Select dates in December 2024

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