



PNE MINUTES

COMMUNITY ADVISORY GROUP
TUESDAY, 12 MARCH 2024
5:30PM-7:00PM
PNE HASTINGS ROOM

Present: **PNE Staff**

Karen Massicotte, VP, Sales & Marketing
Rebecca Savory, Manager, Community Relations & Communications
Sam Ellis, Administrative Assistant

CAG in-person

Patricia Barnes
Mayura Colling
Dino Singh
Ruby Wong

Online: Stewart Anderson

Regrets: Courtney Komonasky
Shelley Dubé
Jason Mcgarry
Linda Dallow

Did not attend:

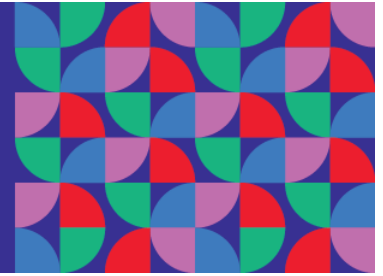
Debbie Schachter

AGENDA TOPICS

1. Amphitheatre Construction Update

- Fenceline has gone up for construction, could move into pedestrian/bicycle access at some point – still being discussed.
 - **Karen** - the pedestrian/bike corridor has to be kept for governance reasons and construction team asked where/when we can reroute
- Hill up to Playland will be blocked off for two years, Playland accessible to the right-hand side by Gate 14 and sanctuary. Access to sanctuary will remain.

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- Schedule – construction noise to start March, comms will be general as construction plans change rapidly. The site will run a Monday – Saturday work week, with a planned finish of early 2026.
 - **Patricia** – will it impact revenue
 - Karen – the impact will be slow to now growth, we hope to sustain our revenue for Fair and relook at locations – this project will have an operational impact. Parking is heavily impacted. Next two years will be streamlined.
 - **Ruby** – will there be construction during Playland and Fair open hours.
 - Rebecca – it’s an aggressive timeline, I believe so. It will be an ongoing conversation.
 - Karen – In 2024 there will be an impact on fair, some impact to Playland – i.e. compression from the fence line. In 2025 Playland will be impacted more operationally due to cranes and the roof installation.
 - We are finalising an impact plan with the racecourse for them and the horses.
- Full events calendar to be shared for the year rather than announcing each event prior to time.

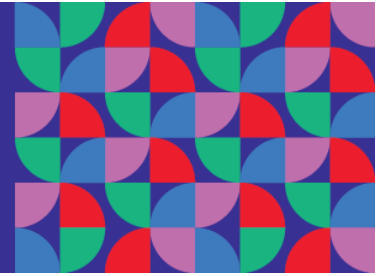
2. 2024 Events Update

- SNC taking place in Pacific Coliseum. Superdogs will still be here!
- Amphitheatre concerts will take place in Centre Grounds.
 - **Karen** – external events (VCBW etc.) to take place in Centre Grounds as normal, then the “permanent” centre grounds stage will be erected for summer concert series. Footprint will shrink on non-event days to allow park access.
- Community programming – suggested but still to be decided.
- Access through Centre Grounds will be restricted once stage is erected. Gate/Lot 15 will remain open, and Sanctuary will be accessible, but no throughfare of the Centre Grounds.
- Communications will be as clear as possible.

3. AOB

- **Stewart** – how was the Winter Fair? I came by a couple of times. What did you learn? Where does it go for next year? Will construction impact this year?
 - **Rebecca** – second year of event, milder winter, learned a lot from the previous year and we didn’t have the weather impact. Lack of concerts meant people spent more time in the fair. The train was extremely popular as were the bumper cars.

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- **Karen** – Winter Fair 2024 has been confirmed. Mandated to provide year-round events. We're going to focus on indoor events, as Vancouver doesn't have many indoor Winter attractions. Attendance tripled from 2022 in 2023.
- **Stewart** – With SNC moving inside will there be more capacity?
 - **Karen** – venue scaled for 9500 with tickets for 7500.
- **Patricia** – asked about the Winter Fair decal scheme
 - **Karen** – results from discount code to be shared with BIA.
- **Patricia** – more and more businesses are going installing bars/special glass coatings so won't be willing to do decals etc. in the future
 - **Rebecca** – how would it work for you for businesses? We want to support them, particularly if having to put bars on windows etc. and keep businesses going.
- **Patricia** – The scheme is good, but we need to figure out how to promote/market without window decals as the businesses have wanted to be involved like this for a while.
 - **Rebecca** – discuss after summer fair, plenty of advance notice to BIA. BIA board meeting in October.
- **Mayura** – Will there be social media content around the Amphitheatre construction such as timelapse videos etc or a live view?
 - **Karen** – we have a story telling plan in place for the amphitheatre build for the individual phases, people, and products involved, similar to what we do for the rollercoaster now.
- **Ruby** – is the coaster on time?
 - **Karen** – it's planned for the first week of July. We had already planned to open the season without the coaster finished.
- **Patricia** – When will we know about Fifa?
 - **Karen** – Fifa are making that announcement, all 16 city fan fest sites will be announced in one go. It's likely to be early May.

Meeting end: 6:30PM