



PNE MINUTES

COMMUNITY ADVISORY GROUP
TUESDAY, 24 September 2024
5:30PM-7:00PM
PNE HASTINGS ROOM

Present: PNE Staff

Karen Massicotte, VP, Sales & Marketing
Anna Kalfa, Manager, Communications & Community Relations

CAG in-person

Patricia Barnes
Courtney Komansky
Debbie Schachter
Shelley Dubé
Jason McGarry
Mayura Colling

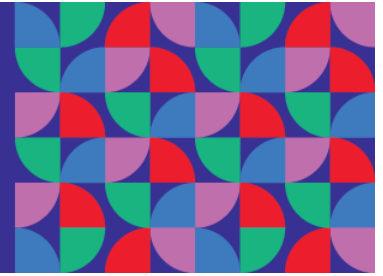
Regrets: Dino Singh
Ruby Wong

AGENDA TOPICS

1. **2024 Summer Fair Debrief**

- Total of 637,920 guests
- Reduced footprint excluded Lot 12 and Amphitheatre due to construction
- Summer Nights Concerts held in Coliseum with the highest overall attendance to date.
- Super Dogs held in the Agrodome with Agriculture programming in Livestock barns and the west side
- Sanctuary was included in the PNE Express Train route
- Garden Auditorium was not open to public.
- Highlights:
 - 25th Anniversary Sanctuary Celebration in partnership with Hastings Park Conservancy included a tree planting ceremony, free train rides, a HP Conservancy activation area with information and colouring for children.

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- Sensory Friendly Mornings expanded to two mornings and PNE Express Train ride to Discovery Farm was added, in addition to the Livestock Barns.
- Tatus Festival: Two days of cultural highlights on the Freedom Mobile Stage featuring Indigenous artists and performers. Programming included an expanded Indigenous Market, Cultural Cooking Stage demonstrations and food trucks

Special Programming of Note

- 4-H Festival – Aug 16-19
 - 300 Agriculture kids from across BC participate in livestock competitions
 - Sanctuary 25th Anniversary and tree planting – August 18
- BTO Proclamation (1974 concert) – August 20
- School of Rock Musical Showcase – August 29 & 30
- BC Lions Day with Grey Cup onsite – August 27
- Choir Choir Choir – Mass Singalong – August 21

2. 2024 Fright Nights and Winter Fair Overview

- Fright Nights at Playland runs October 4-31 with Fizz Mobile as a new partner. Farm moving up into the Italian Gardens.
- The brand new ThunderVolt Coaster will be in operation, along with 20+ rides and EIGHT haunted houses.
- **Phased Winter Fair Set Up**
 - Layout similar to 2023 event
 - Rollerland will be included this year
 - Small expansion into Italian gardens is expected, to increase nightly capacity and expand the light displays
 - Fencing set up:
 - Nov 11th – Centre Grounds PH Lot
 - Nov 18th – Italian Gardens/Westline/Sports Court
 - Nov 27th – Agrodome
 - Dec 2nd – Rollerland / Coliseum, Full perimeter
 - There may be localized zones fenced in for set up of exhibits, but this will not impede access to the general park.

3. Community Engagement Report

- Six organizations were successful recipients of the Community Grant Fund in 2024, including Sir John Franklin PAC, AKOMA Vancouver, Kiwassa Neighbourhood House, Hastings Community Centre, Hastings Community Little League, and Hastings Elementary PAC
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Community Engagement Report (con't)

- More than 6900 residents living in the PNE catchment area received discount and complimentary tickets to Playland and the Fair. Letters for complimentary Winter Fair tickets will be mailed out in November.
- On September 19, more than 1100 children from five local elementary schools attended our 17th annual Terry Fox Run.
- KC Kids Ticket Donation Program: In 2024, 66 charitable organizations successfully applied for complimentary tickets to Playland, the PNE Fair, and Fright Nights.
- To date we have supported more than 360 charities in 2024 with ticket donations for their fundraising events.
- The TD Youth Accessibility Ticket Donation program is back, and approximately 1500 complimentary tickets for the Winter Fair are available for organizations serving youth in Metro Vancouver

Public Meetings and CAG Timeline

- The next Board Meeting with a public portion takes place in the Hastings Room on January 30, 2025 from 6:00 pm
- Following that, we will establish an cadence of two open houses and two public Board meetings per year:
 - Q1: Public Board Meeting
 - Q2: Open House
 - Q3: Public Board Meeting
 - Q4: Open House
- **CAG Timeline**
- **November 2024:** Applications open for 2025 CAG
- **End of January 2025:** Applications close
- **February 2025:** Submissions are reviewed, and interviews held
- **March 2025:** Successful applicants invited to join CAG
- **April 2025:** First 2025 CAG meeting held
- **Final CAG meeting of the year:** Thursday, December 12

Meeting end: 7:00PM