



EXPERIENTIAL OPPORTUNITIES AT PLAYLAND

Engage with a varied demographic in a fun amusement setting. Choose from a variety of prime sampling locations and a flexible selection of dates.

2025 PLAYLAND RATES

Rate	\$500 per day per 100 sq ft.
Roaming	\$750 per day (does not include static location)

- Pricing includes space rental only. Power, tents, tables, chairs and other items can be rented from the PNE for an additional charge.
- Activation booths must be properly staffed and functional during Playland's full operational hours, rain or shine.
- All samples, activities and products must be approved in advance by the PNE.
- The PNE maintains a strict **"No balloons, No stickers"** policy.

ATTENDANCE GUARANTEE:

The PNE understands your need to reach metrics during your time on site. We expect a minimum of 1,000 guests daily. Should attendance fall below this number during your activation date, we will credit you 1 additional date at no additional fee*. Average daily attendance is 2,000-4,000.

* Space only. Does not include activation resources (e.g. equipment and staffing). No refunds.

Why people come to Playland

- 1 Rides**
- 2 Fun**
- 3 Kids wanted to**

PLAYLAND:

Select dates,
May 17-August 15, 2025

Visit pne.ca for full list of operating dates and hours

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