



EXPERIENTIAL OPPORTUNITIES AT FRIGHT NIGHTS

Connect with over 90,000 guests at Western Canada’s Scariest Haunt, attracting teens, young adults, families, and fans of all ages – all in one immersive, high-energy environment.

2026 FRIGHT NIGHTS RATES

Rate 10x10 space starting at \$900 per night. Additional sizes available by quotation.

Roaming \$1000 per night (does not include static location)

- Days do not have to be consecutive.
- Pricing includes space rental only. Power, tents, tables, chairs and other items can be rented from the PNE for an additional charge.
- Activation booths must be properly staffed, lit and functional during Fright Nights’ full operational hours, rain or shine.
- All samples, activities and products must be approved in advance by the PNE.
- The PNE maintains a strict “**No balloons, No stickers**” policy.

ATTENDANCE GUARANTEE:

The PNE understands your need to reach metrics during your time on site. We expect a minimum of 2,500 guests daily. Should attendance fall below this number during your activation date, we will credit you 1 additional date at no additional fee*. Average nightly attendance is 3,000-6,000.

* *Space only. Does not include activation resources (e.g. equipment and staffing). No refunds.*

FRIGHT NIGHTS OPERATING HOURS:

Select dates in October 2026

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