



EXPERIENTIAL OPPORTUNITIES AT PLAYLAND

Engage with a varied demographic in a fun amusement park setting. Choose from a variety of prime sampling locations and a flexible selection of dates.

2026 PLAYLAND RATES

Rate	10x10 space starting at \$650 per day (Additional sizes available by quotation)
Roaming	\$1,000 per day (does not include static location)

- Pricing includes space rental only. Power, tents, tables, chairs and other items can be rented from the PNE for an additional charge.
- Activation booths must be properly staffed and functional during Playland’s full operational hours, rain or shine.
- All samples, activities and products must be approved in advance by the PNE.
- The PNE maintains a strict “**No balloons, No stickers**” policy.
- Onsite storage is not available

ATTENDANCE GUARANTEE:

The PNE understands your need to reach metrics during your time on site.

We expect a minimum of 1,500 guests daily. Should attendance fall below this number during your activation date, we will credit you 1 additional date at no additional fee*. Average daily attendance is 2,000–4,000.

* *Space only. Does not include activation resources (e.g. equipment and staffing). No refunds.*

PLAYLAND:

Select dates, May 16–August 21, 2026

Visit pne.ca for full list of operating dates and hours

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