



SIGNAGE OPPORTUNITIES AT PLAYLAND

Playland signage offers brands high-impact visibility throughout the park. On-site signage places your brand directly along guest pathways and family gathering areas - ensuring exposure and strong recall. Align your brand with fun, excitement and memorable experiences for guests of all ages!

2026 PLAYLAND RATES

Rate	Starting at \$2,500 per sign
Add-on	Starting at \$1,000 during the PNE Fair (Aug 22–Sep 7)
	Starting at \$1000 during Fright Nights (Select dates in Oct 2026)

* Sign placement is subject to change without notice based on Playland operational requirements.

PLAYLAND:

Select dates, May 16–August 21, 2026

Visit pne.ca for full list of operating dates and hours

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